



**MEETING NOTICE AND AGENDA
NORTH LIBERTY TRANSIT ADVISORY COMMITTEE**

Tuesday, September 30, 2014
6:30 PM
City Council Chambers

Members: Chair Glenn Siders, Vice-Chair Joshua Sabin, Brenda Conry, James Jetter, Adam McLaughlin, Jim Sayre, Councilor Coleen Chipman, Councilor Brian Wayson

Agenda

1. Call to order
2. Review latest data and discuss additional data needs
3. Consider any recommendations for City Council
4. Schedule next meeting if needed
5. Adjourn

Transit Committee 2014

Update and Statistics

North Liberty Transit

**FIXED-ROUTE SERVICE – PROVIDED BY
CONTRACT WITH CORALVILLE TRANSIT**

Fixed-Route Service Information

- The current fixed-route service was started in September 2006.
- Services are billed to North Liberty monthly based on a per-hour cost, minimum 2 hours per run, minus \$.85 per ride to offset the passenger fare paid. Costs per hour are based on local costs, after federal and state subsidies are subtracted from the total costs.
- The City paid \$35,000 to Coralville in 2006 toward the purchase of a used bus to provide the new service. This cost is not factored into the cost-per-ride figures. Additional service would require additional investment by North Liberty in rolling stock.
- The current-day price for a new 40-passenger bus is approximately \$400,000.
- The original service included a mid-day route running from Coral Ridge Mall at about 11:30 to North Liberty and back, but was dropped due to very low ridership.
- Bus Capacity: About 55-60 including standing. About 40-45 seats.

Fixed-Route Statistics

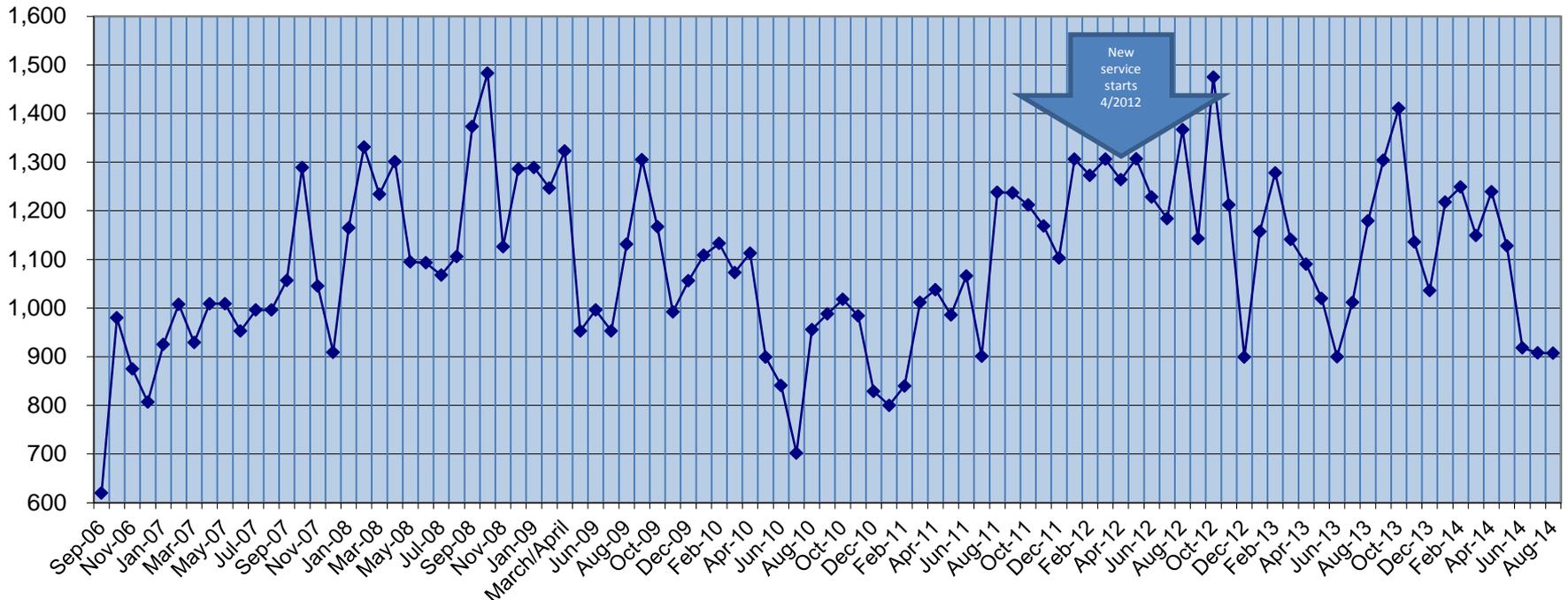
Averages based on last 12 Months

- Average monthly number of rides: 13,603
- Average daily number of rides: 68
- Cost for riders per ride: \$1.00 (14.2%)
- Cost to taxpayers per ride: \$6.04 (85.8%)
- Annual cost to subsidize these rides: \$79,223
- If the bus was full including standing room every day both ways, the tax subsidy per ride would decrease to about \$2.50-\$3.00

A “ride” is a one-way trip.

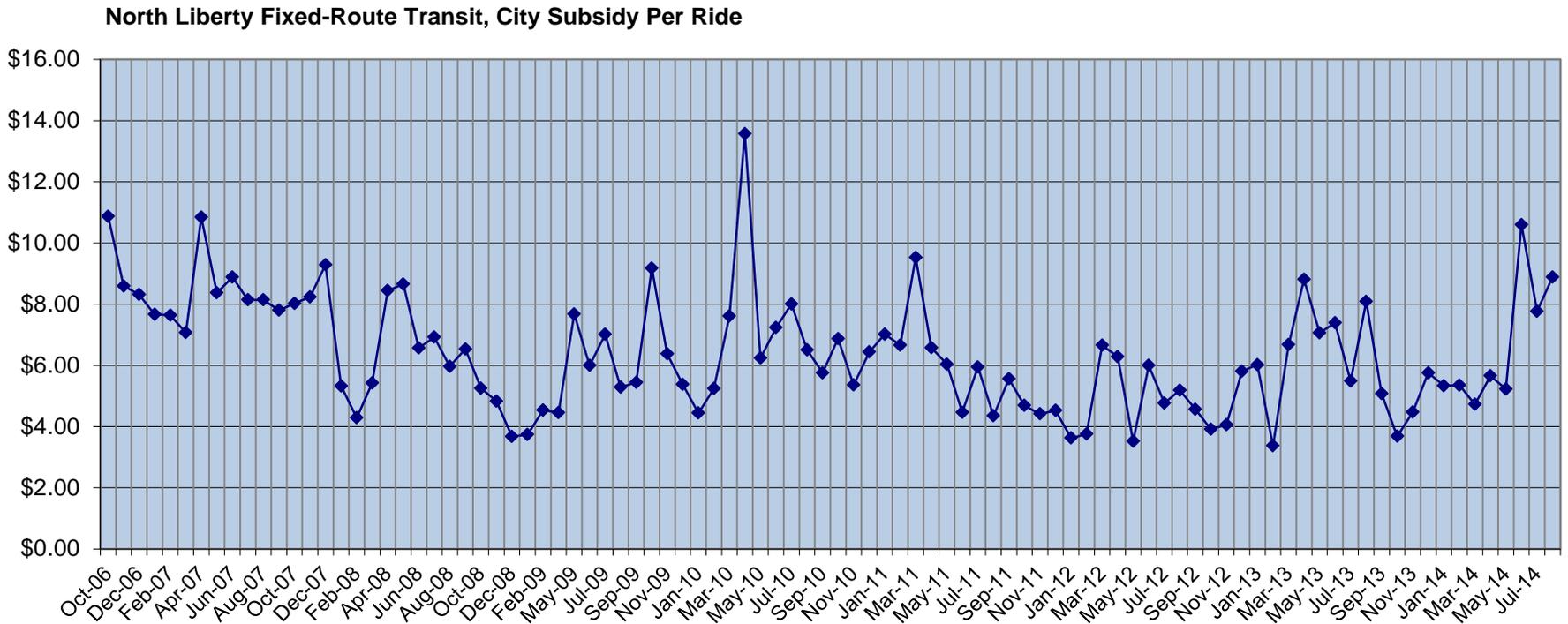
Fixed-Route Rides per Month

North Liberty Fixed-route Transit Total Rides Per Month

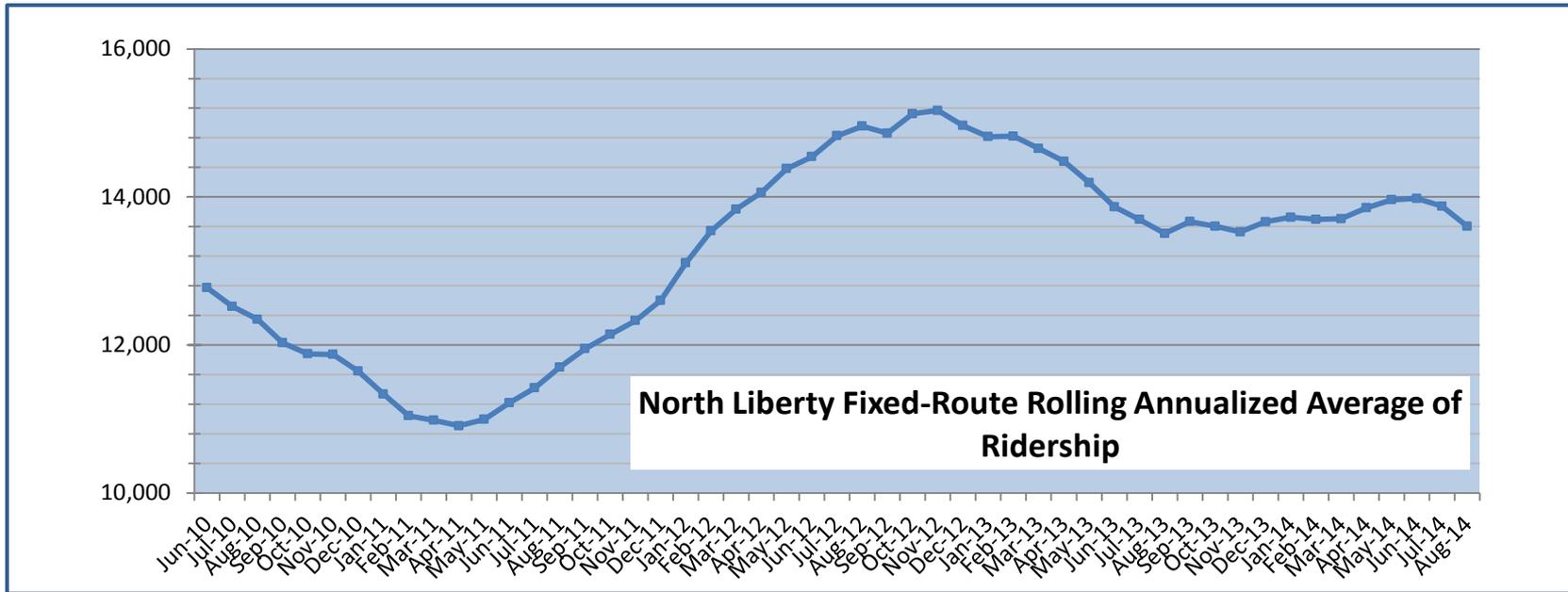


Blue arrow indicates changes made to the route based on previous recommendation for increased city coverage. Ridership has decreased since that time. For some reason, ridership tends to peak every year in October or adjacent month.

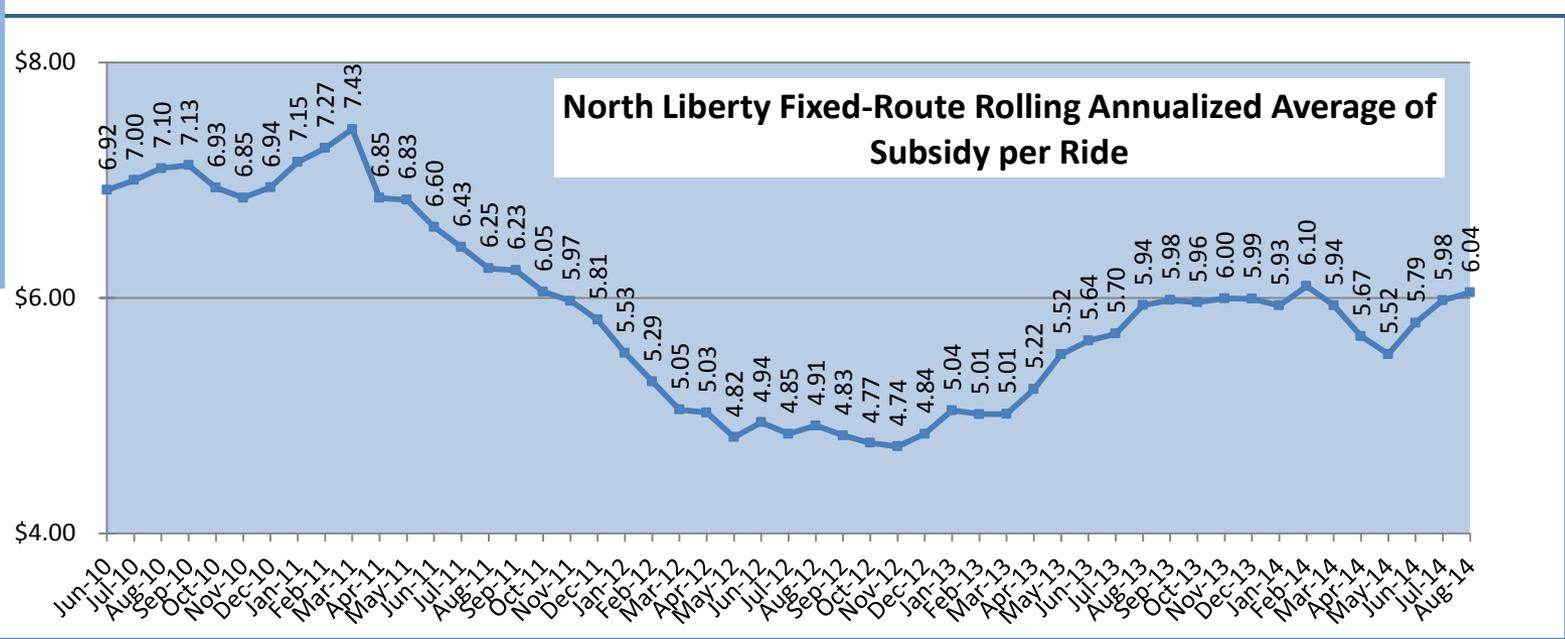
Fixed-Route Subsidy per Ride



Subsidy per ride is the cost of the ride minus the fare, or the amount paid by the City of North Liberty per ride.



Annualizing the statistics evens out irregularities and possible data busts.



North Liberty Transit

**DEMAND-RESPONSIVE SERVICE -
SEATS**

SEATS Demand-Response Service Information

Contact: Tom Brase, Director

- Only transit-dependent residents may use the service, as determined by Coralville Transit.
- Service is provided every day Monday through Friday.
- Service availability is 3 times per day – AM, Midday, PM.
- Before the fixed-route service started, SEATS provided service only 3 days per week, and might occasionally not make one of those days. Once North Liberty committed to fixed-route service, equivalent SEATS service was required by federal regulation.
- Cost for a SEATS bus: \$62,000 - \$68,000.
- SEATS may be open to providing additional contract services to North Liberty at cost.

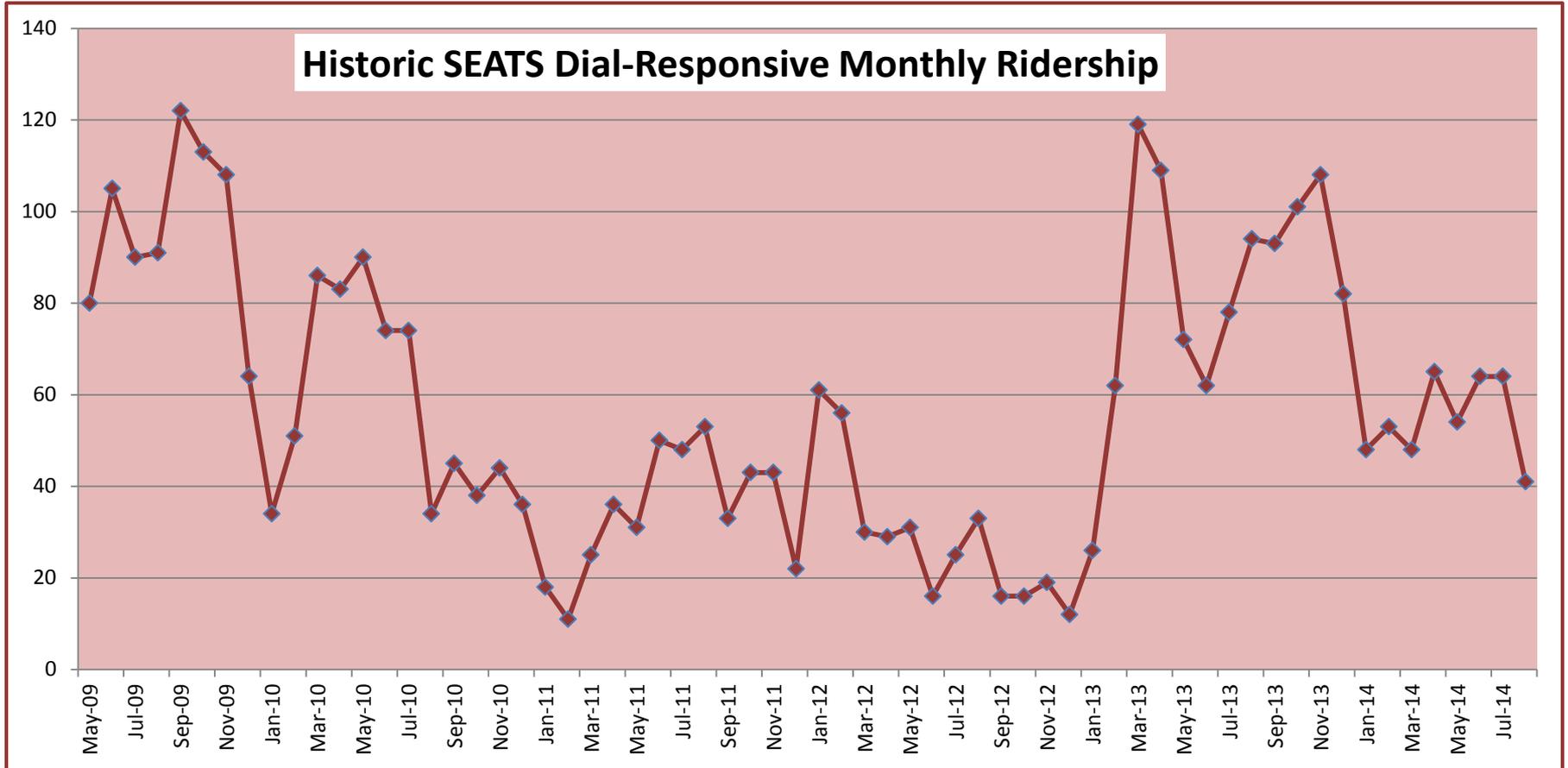
Demand-Responsive Statistics

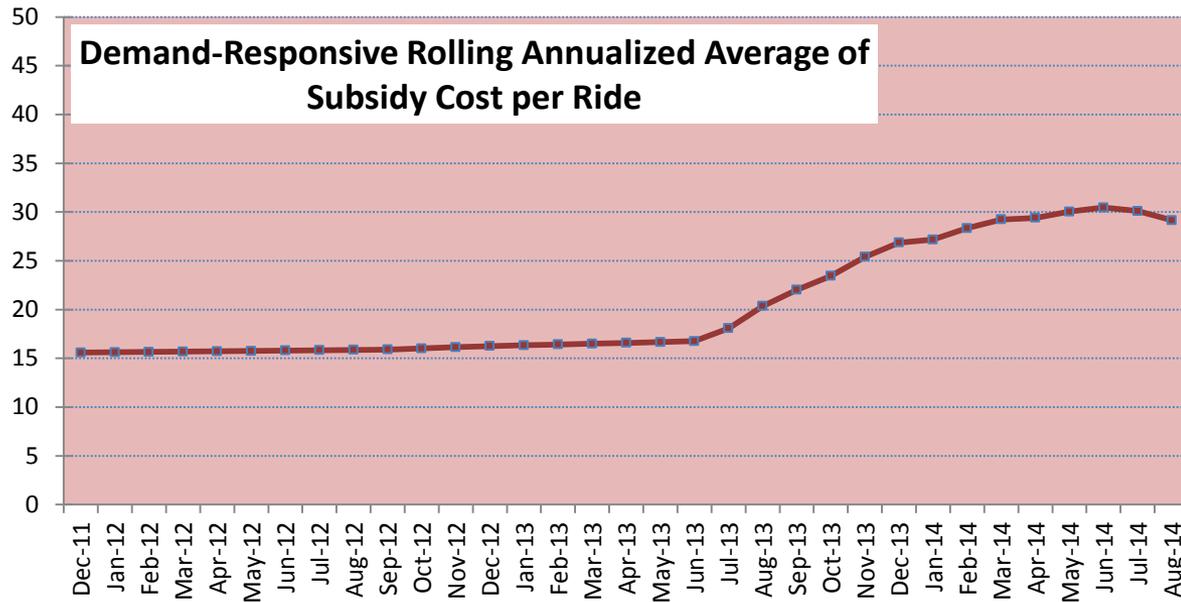
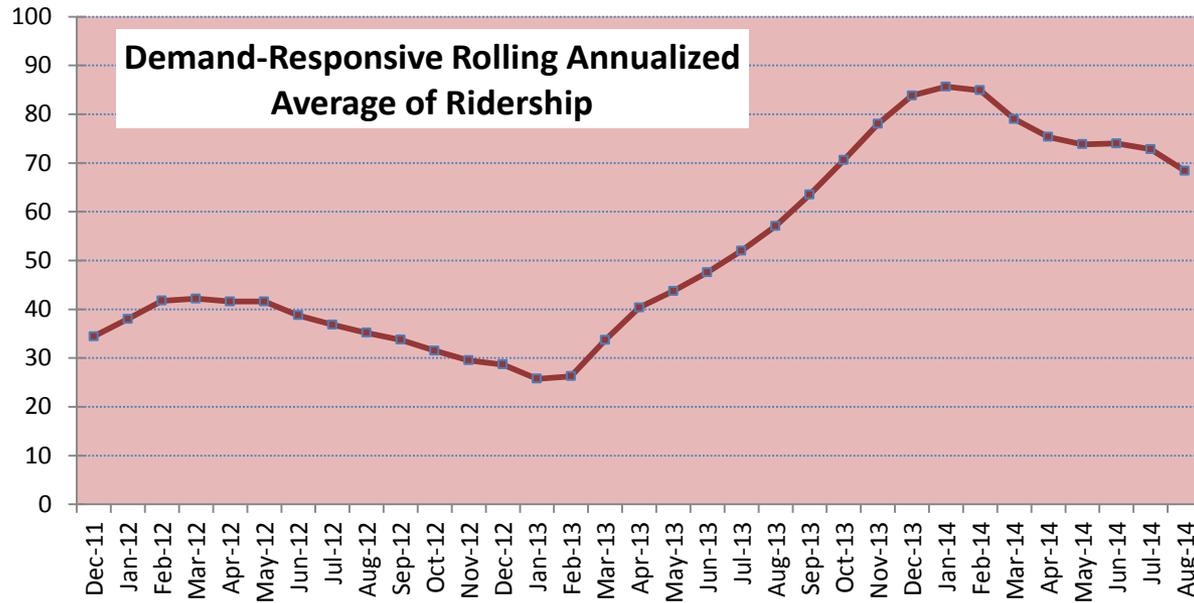
Averages based on last 12 months

- Average monthly number of rides: 68 – trending down after being significantly higher
- Cost for riders per ride: \$2.00 (6.3%)
- Cost to taxpayers per ride: \$30.00 (93.7%)
- Average Annual cost to taxpayers for these rides: \$25,013 – trending down after being significantly higher in 2013.

A “ride” is a one-way trip.

Demand-Responsive Rides per Month





Annualizing the statistics evens out irregularities and possible data busts.