



## **North Liberty Telecommunications Commission**

Meeting Agenda

Monday, Sept. 14, 2015

6:00 p.m. Regular Session

City Council Chambers, 1 Quail Creek Circle

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1. Call to order.
2. Roll call.
3. Welcome new commissioner Tom Wells.
4. Public comment for items not on the agenda.
5. Mediacom update.
6. South Slope update.
7. Telecommunications staff report.
8. Approval of minutes.
9. Old business.
10. New business.
11. Next meeting date: Monday, Dec. 7, 2015 at 6 p.m.
12. Adjourn.

9-11-2015 11:21 AM

DETAILED LISTING

PERIOD TO USE:  
ACCOUNTS: 4-1-  
NOTE

FUND : 010-GENERAL FUND  
DEPT : N/A

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE #

4-1-4160 UTILITY FRANCHISE FEES  
B E G I N N I N G B A L A N C E

7/28/15	7/28	C60903	RCPT 00505222	13758 SOUTH SLOPE APRIL-JUNE					
			=====	JULY ACTIVITY	DB:	0.00	CR:		15,187.13CR
8/04/15	8/04	C60919	RCPT 00506082	13787 MEDICOM					
8/04/15	8/04	C60919	RCPT 00506142	13787 VERIZON					
			=====	AUGUST ACTIVITY	DB:	0.00	CR:		27,519.58CR
			=====	ACCOUNT TOTAL	DB:	0.00	CR:		42,706.71CR

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	---	DEBITS	---	---	CREDIT
BEGINNING BALANCES:		0.00			0
REPORTED ACTIVITY:		0.00			42,706
ENDING BALANCES:		0.00			42,706
TOTAL FUND ENDING BALANCE:					42,706

FUND: 021-TELECOMMUNICATIONS EQUIPM

4-1-4160 TELECOM LOCAL PROGRAMING FEE  
B E G I N N I N G B A L A N C E

# South Slope Cooperative Telephone Company

## Digital Video TV Franchise Taxes - Payable to City of North Liberty

Tax Rate: 5%

<u>Month</u>	<u>Taxable Service Revenues</u>	<u>Franchise Tax</u>
<u>January, 2015</u>	<u>104,220.20</u>	<u>5,211.01</u>
<u>February, 2015</u>	<u>99,246.80</u>	<u>4,962.34</u>
<u>March, 2015</u>	<u>4,525.20</u> <u>95,750.40</u>	<u>226.26</u> <u>4,787.52</u>
<b>Total Franchise Tax</b>		<b><u><u>15,187.13</u></u></b>

## PEG Video TV Fees - Payable to City of North Liberty

Fee Rate: 50 Cents Per Customer

	<u>Amount Due</u>
<u>April, 2015</u>	<u>0.00</u>
<u>May, 2015</u>	<u>0.00</u>
<u>June, 2015</u>	<u>0.00</u>
<b>Total PEG Fees</b>	<b><u><u>0.00</u></u></b>

**Total Franchise Tax & PEG Fees Due** **15,187.13**

A/C 4010.193 14,960.87  
A/C 7991.740 226.26  
A/C 4010.195 0.00  
V. # 022502



South Slope Cooperative Telephone Co.  
 PO BOX 19  
 NORTH LIBERTY, IOWA 52317-0019  
 PHONE (319)626-2211

**PLEASE DETACH AND RETAIN**

**No. 111292**

Date: 07/22/2015

DATE	INVOICE	DESCRIPTION	GROSS	NET
07/20/2015	20150720150003	APRIL-JUNE TV FRANCHISE TAX	15,187.13	15,187.13
Totals:			15,187.13	15,187.13

THIS CHECK IS VOID WITHOUT A COLORED BACKGROUND AND WATERMARK/LINES ON THE BACK - HOLD AT ANGLE TO VIEW



South Slope Cooperative Telephone Co.  
 PO BOX 19  
 NORTH LIBERTY, IOWA 52317-0019  
 PHONE (319)626-2211

**No. 111292**

72-1375/739

HILLS BANK & TRUST COMPANY  
 HILLS, IOWA

FIFTEEN THOUSAND ONE HUNDRED EIGHTY-SEVEN AND 13 / 100\*\*\*\*\*

PAY TO THE ORDER OF  
 CITY OF NORTH LIBERTY  
 PO BOX 77  
 NORTH LIBERTY IA 52317

DATE	CHECK NO.	AMOUNT
07/22/2015	111292	\$*****15,187.13

*Carol Miner*

**From:** [Heath Rinderknecht](#)  
**To:** [Heath Rinderknecht](#)  
**Subject:** South Slope TV Updates  
**Date:** Monday, August 03, 2015 2:12:41 PM  
**Attachments:** [image002.png](#)  
[image004.png](#)

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Good afternoon,

An NFL RedZone subscription is available for a single season fee of \$49.95 for residential customers and \$89.95 for business customers. NFL RedZone runs for 17 weeks, beginning at noon on Sundays from September 13 - January 3. Call 319-626-2211 or email [info@southslope.com](mailto:info@southslope.com) to sign up today!

Thanks,

Heath Rinderknecht | Video Services Coordinator  
**CALL** 319-626-2211 office | 319-665-5375 direct  
**CLICK** [www.southslope.com](http://www.southslope.com) | [heath@southslope.com](mailto:heath@southslope.com)  
**VISIT** 980 North Front St - PO Box 19 | North Liberty, IA 52317

**SOUTH SLOPE**  
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Any TV package  
or try Whole Home DVR

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## **Communications Department Report**

Submitted to the North Liberty City Council

June 3, 2015 for the period of May 1 – 31, 2015

### **Public projects**

The Highway 965 project continues to be the source of a lot questions (and, understandably, frustrations).

With the detour down Pheasant Lane, we heard concerns from residents with kids about the impact of increased traffic. In response, we implemented a pilot program to loan out day-glow green Step 2 KidAlert standups with flags to families along detour routes. In the first month, we've had 9 households make requests. (We've had one reported missing.) With the recent work at Penn and 965 increasing traffic on Cherry Street, we expect to see additional requests. We have a total of 14 units.

We started a radio campaign to remind travelers that businesses remained open during the construction. We've also scheduled a few interviews to help explain the project and its inconveniences. Mayor Nielsen and Nick spent a morning visiting businesses in the area (and offering them Molly's cupcakes) to thank them for their patience and answer questions they might have.

### **Blues & BBQ**

With just over a month to go, marketing and planning for the event is at full steam. Stefan and Erika produced a 30-second TV ad that will play in the Cedar Rapids/Iowa City market on a variety of networks and cable systems. Nick produced assets for online, billboard and print ads, and scheduled guests for on-air appearances.

### **Economic Development Magazine**

Erika and Nick met with the team from the Corridor Business Journal to discuss stories and photos, the look and feel of the magazine and other aspects of the magazine. Nick put together a letter for the CBJ to send to potential advertisers and put the writer in contact with potential sources. Copy and photos are due in late July, with revisions scheduled for August and publication in September.

### **Other**

We produced and submitted City Council meetings to the Iowa City government channel. Further information about video production this month is below.

We represented the city on the North Liberty Steering Committee of the Iowa City Area Chamber of Commerce, its roundtable and its annual golf outing.

Nick attended the CoLab's Advance in 60 lunch-and-learn on Google Analytics.

Nick met with some residents who were interested in starting a winter community building event. The pitch is that "Iowan's suck a winter" while others find ways to revel in the season. This is in the early planning stages.

During the Community Leadership Program, Nick met with many community art and culture organizations. Erika is applying for the Community Leadership Program's 2015-2016 session.

Nick met with Hawkeye Athletics about an upcoming loyalty program they're launching.

Erika produced a promotional video for the local RAGBRAI overnight and worked on other promotional items with the committee.

Erika produced a video with the library to share with school-age kids about the summer reading program.

In addition to project updates, we published new, weekly posts about public events occurring each weekend, North Liberty being named one of the nation's best places to buy a home, the library's DOT kiosk, summer lunch and fun, and more.

### Website Statistics

Month	Visits	Unique Visitors	Pageviews	Avg. Visit	Pages/Visit
May 2015	18,917	13,302	39,685	1:34	2.10
April 2015	18,631	13,028	38,444	1:31	2.06
March 2015	17,538	12,052	37,272	1:34	2.13
February 2015	14,412	10,319	31,053	1:32	2.15
January 2015	14,718	10,300	32,491	1:36	2.21
December 2014	14,773	10,534	31,095	1:24	2.10

### Completed Shoots

Title	Requested By	Date Shot	Duration
Telecommunications	City Administration	May 4	0:20
Library Art Installation	Communications	May 5	0:05
Planning and Zoning	City Administration	May 5	0:40
Board of Adjustment	City Administration	May 6	0:10
SRP video	Library	May 7	0:10
CU: Ryan Heiar/Projects	Communications	May 7	0:05
Parks and Recreation	City Administration	May 7	0:50
CU: Liberty High School Ground Breaking	Communications	May 12	0:05

<b>City Council</b>	City Administration	May 12	1:35
<b>City Update: Aquatics Update</b>	Communications	May 13	0:05
<b>City Update: Library Update</b>	Communications	May 14	0:05
<b>Library Board</b>	City Administration	May 18	1:10
<b>Blues &amp; BBQ ad</b>	Communications	May 20	0:01
<b>City Council</b>	City Administration	May 26	0:50
<b>Tech Talks with Janet</b>	Library	May 28	0:20
<b>RAGBRAI</b>	RAGBRAI	May 28	0:10
<b>Total shoots: 16</b>	<b>Duration of new video: 6.6 hours</b>		

### Public and Education Programs Submitted to NLTV

<b>Title</b>	<b>Producer/Provider</b>	<b>Program Length/Frequency</b>
<b>30 Minutes</b>	Royce Phillips	30 minutes weekly
<b>30 Odd Minutes</b>	Jeff Belanger	30 minutes biweekly
<b>Ablevision</b>	Alisa Carbone	30 minutes biweekly
<b>Conversations from St. Norbert</b>	St. Norbert College	30 minutes biweekly
<b>Country Time Country</b>	Bob Jett	1 hour weekly
<b>Cry Holy with Bishop Fulton</b>	Holy Christian Church International	1 hour weekly
<b>Culinary Kid</b>	Bedford TV	30 minutes monthly
<b>Dialogue with Doti and Dodge</b>	Chapman University	30 minutes monthly
<b>Econews</b>	Educational Communication	30 minutes weekly
<b>Emily's Garden</b>	Emily Johnson	30 minutes monthly
<b>The Folklorist</b>	NewTV	30 minutes monthly
<b>The Garage</b>	Steve Butler	30 minutes monthly
<b>Gospel Explosion Ministry</b>	Gospel Explosion Ministry	1 hour weekly
<b>Graceful Aging</b>	Gregory Bator	30 minutes biweekly
<b>Grace Community Church</b>	Grace Community Church	1 hour weekly
<b>Healthy Living</b>	Healthy Living	30 minutes monthly
<b>Hope for Today with Clint Decker</b>	Great Awakenings	1 hour monthly
<b>ICCSA Board Meeting</b>	Iowa City Community School District	2 meetings monthly
<b>In the Fight</b>	US Army	30 minutes monthly
<b>Jazzercise</b>	Jazzercise Inc	1 hour weekly
<b>Link TV</b>	Emily Jones	1 hour weekly
<b>Midnight Mausoleum</b>	Mid Knight Productions	2 hours biweekly
<b>Mysterious China</b>	Monarex	1 hour
<b>Off the Shelf</b>	Danvers Community Access Television	30 minutes monthly
<b>Perils for Pedestrian</b>	John Z Wetmore	30 minutes weekly
<b>The Prophetic Word of Yahweh</b>	House of Yahweh	1 hour weekly
<b>Revival in Oxford!</b>	John Schmidt	1 hour weekly
<b>Saturday Fright Special</b>	SFS Productions	2 hours weekly
<b>Science Quest</b>	Kate West	30 minutes monthly
<b>Sci-Fi Journal</b>	Rhode Island Science Fiction Club	1 hour monthly
<b>Soldiers' Journal</b>	Melody Day, US Army	30 minutes biweekly
<b>Second Coming Church</b>	Daniel E. Hayes	1 hour per week

<b>Senior Center: Mature Focus</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
<b>Senior Center: At the Center</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
<b>Tabernacle Baptist Church</b>	Royce Phillips	1 hour weekly
<b>Ask Dog Lady</b>	LexMedia	30 minutes biweekly
<b>Go Fish with Dan Kenney</b>	Daniel Kenney	30 minutes monthly
<b>Total programs: 37</b>	<b>Approximate total duration of new provided programming: 74 hours</b>	

## **Communications Department Report**

Submitted to the North Liberty City Council

July 8, 2015 for the period of June 1 – 30, 2015

### **Blues & BBQ**

The annual festival has been a major focus of the department this month. Media appearances, marketing collateral, event banners and final plans all being completed for July 11.

Highlights of the event include a hot-air balloon glow – colorful, full-size balloons on the grounds firing their torches as dusk settles – live music, craft beer, food, and tons of kids' activities.

Admission is free thanks to the generous support of many community sponsors, including South Slope, UICCU, Adam Schechinger State Farm, Veridian Credit Union, MercyCare North Liberty, Shive-Hattery, Rage Grafix and MidWestOne.

### **Public projects**

The Highway 965 project continues to be the source of a lot questions (and, understandably, frustrations). We're still on track for a mid-July reopening date and are hopeful that will lighten the load.

Other projects have led to some questions, and our office has worked to answer those quickly.

### **Economic Development Magazine**

Work continues on the partnership with the Corridor Business Journal. We've further discussed sources and story ideas, and putting the writer and the photographer in touch with sources. Copy and photos are due in late July, with revisions scheduled for August and publication in September.

### **Other**

We produced and submitted City Council meetings to the Iowa City government channel. Further information about video production this month is below.

We represented the city on the North Liberty Steering Committee of the Iowa City Area Chamber of Commerce, at its roundtable, and at a speed networking event for newer members.

Nick completed the Iowa City Area Chamber of Commerce's Community Leadership Program. Erika is applied for the Community Leadership Program's 2015-2016 session.

Nick met with a member of the KCJJ staff to discuss a regular lunchtime program focused on, and hosting in, North Liberty. The regular program would host city officials, local businesses, and community organizations.

In addition to project updates, we published information of the special census, Blues & BBQ, holiday hours, and more.

Website visits are typically higher in June, but they were way up this year, with a big spike on June 4, the date of the Alliant Energy power outage. We worked to help keep the public informed as we were notified by Alliant. (Monthly statistics are below.)

### Website Statistics

Month	Visits	Unique Visitors	Pageviews	Avg. Visit	Pages/Visit
June 2015	26,585	18,030	52,367	1:26	1.97
June 2014	20,680	14,241	44,241	1:32	2.16
May 2015	18,917	13,302	39,685	1:34	2.10
April 2015	18,631	13,028	38,444	1:31	2.06
March 2015	17,538	12,052	37,272	1:34	2.13
February 2015	14,412	10,319	31,053	1:32	2.15
January 2015	14,718	10,300	32,491	1:36	2.21

### Completed Shoots

Title	Requested By	Date Shot	Duration
Planning and Zoning	City Administration	June 2	0:45
CU: Mayor Update	Communications	June 3	0:05
CU: Summer Streets Maintenance	Communications	June 3	0:05
CU: Free Fishing Weekend	Communications	June 6	0:05
CU: Summer Lunch and Fun	Communications	June 8	0:05
City Council	City Administration	June 9	1:45
CU: Just Tri	Communications	June 11	0:05
Library Board	City Administration	June 15	1:00
City Council	City Administration	June 23	2:50
<b>Total shoots: 9</b>	<b>Duration of new video: 6.75 hours</b>		

### Public and Education Programs Submitted to NLTV

Title	Producer/Provider	Program Length/Frequency
30 Minutes	Royce Phillips	30 minutes weekly
30 Odd Minutes	Jeff Belanger	30 minutes biweekly
Ablevision	Alisa Carbone	30 minutes biweekly
Conversations from St. Norbert	St. Norbert College	30 minutes biweekly
Country Time Country	Bob Jett	1 hour weekly
Cry Holy with Bishop Fulton	Holy Christian Church International	1 hour weekly

<b>Culinary Kid</b>	Bedford TV	30 minutes monthly
<b>Dialogue with Doti and Dodge</b>	Chapman University	30 minutes monthly
<b>Econews</b>	Educational Communication	30 minutes weekly
<b>Emily's Garden</b>	Emily Johnson	30 minutes monthly
<b>The Folklorist</b>	NewTV	30 minutes monthly
<b>The Garage</b>	Steve Butler	30 minutes monthly
<b>Gospel Explosion Ministry</b>	Gospel Explosion Ministry	1 hour weekly
<b>Graceful Aging</b>	Gregory Bator	30 minutes biweekly
<b>Grace Community Church</b>	Grace Community Church	1 hour weekly
<b>Healthy Living</b>	Healthy Living	30 minutes monthly
<b>Hope for Today with Clint Decker</b>	Great Awakenings	1 hour monthly
<b>ICCS Board Meeting</b>	Iowa City Community School District	2 meetings monthly
<b>In the Fight</b>	US Army	30 minutes monthly
<b>Jazzercise</b>	Jazzercise Inc	1 hour weekly
<b>Link TV</b>	Emily Jones	1 hour weekly
<b>Midnight Mausoleum</b>	Mid Knight Productions	2 hours biweekly
<b>Mysterious China</b>	Monarex	1 hour
<b>Off the Shelf</b>	Danvers Community Access Television	30 minutes monthly
<b>Perils for Pedestrian</b>	John Z Wetmore	30 minutes weekly
<b>The Prophetic Word of Yahweh</b>	House of Yahweh	1 hour weekly
<b>Revival in Oxford!</b>	John Schmidt	1 hour weekly
<b>Saturday Fright Special</b>	SFS Productions	2 hours weekly
<b>Science Quest</b>	Kate West	30 minutes monthly
<b>Sci-Fi Journal</b>	Rhode Island Science Fiction Club	1 hour monthly
<b>Soldiers' Journal</b>	Melody Day, US Army	30 minutes biweekly
<b>Second Coming Church</b>	Daniel E. Hayes	1 hour per week
<b>Senior Center: Mature Focus</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
<b>Senior Center: At the Center</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
<b>Tabernacle Baptist Church</b>	Royce Phillips	1 hour weekly
<b>Ask Dog Lady</b>	LexMedia	30 minutes biweekly
<b>Go Fish with Dan Kenney</b>	Daniel Kenney	30 minutes monthly
<b>Total programs: 37</b>	<b>Approximate total duration of new provided programming: 74 hours</b>	

## **Communications Department Report**

Submitted to the North Liberty City Council

August 6, 2015 for the period of July 1 – 31, 2015

### **Blues & BBQ**

North Liberty Blues & BBQ presented by South Slope was held on July 11. Despite a dire forecast (Rain! Storms! Gloom!) for the day, the weather was wonderful. We hosted about 10,000 guests between noon and 10 p.m. with kids activities, food, two stages of live music, Iowa craft beer and a hot-air balloon glow.

Feedback was positive. Some highlights:

- “You all put on an AMAZING celebration. Well organized and run. What a great family event for our community!” — Brittany Houwen, North Liberty, Iowa
- “So glad we got to enjoy all that you planned this year! The food and drinks were great, my daughter thought all the free bounced activities were great and the music was superb! Can't wait for next year!” — Jenny Melloy, North Liberty, Iowa
- “I wanted to take a moment to thank the planning committee, sponsors, and volunteers. I can't recall another event I've attended — indoors or outdoors — that was this well organized and run.
- I also appreciate how family friendly the event has become. Our two-year-old daughter is still talking about her visit to the petting zoo.” — David Hildahl, Waterloo, Iowa
- “Once again a well-organized event with great food and Iowa beers. Proud that Blues & BBQ has become North Liberty's signature event.” — Derek K Ring, North Liberty, Iowa
- “What a fine festival you had today. You guys brought the house down!” — Evan Vulich, Cedar Rapids, Iowa
- “My boys LOVED the balloon glow. They were both mesmerized watching the balloons inflate. I hope that is a permanent addition to the festivities!” — Kerry DuBay, North Liberty, Iowa

The committee was pleased with the event overall, but will, as we always do, tweak and refine for next year (it will be our 10th). Weather is always a big factor for an outdoor event like Blues & BBQ. This year, the forecast and early-morning drizzle, I think, led to a bit of a slow start and some potential visitors canceling plans to travel from further away.

We, of course, owe a lot to our community sponsors and volunteers and committed planning committee members. (I've attached a copy of our brochure with details.)

## Public projects

The Highway 965 reopened to traffic late in July to much rejoicing.

We're planning a Penn Landing Block Party for Sunday Aug. 30 in conjunction with the businesses there.

## Community Center Brochure

We worked with the library and recreation department to complete the fall activity brochure. It was published in July with registration for most programs beginning earlier this week. Most of the programming starts in September.

## RAGBRAI

Erika continued her work with the Coralville RAGBRAI PR committee through mid-July, making radio appearances and coordination. Nick and Erika rode from Cedar Falls to Coralville over two RAGBRAI days.

## Other

Erika was accepted in to the Iowa City Area Chamber of Commerce's Community Leadership Program for its 2016-2017 session. Congratulations are due.

We produced and submitted City Council meetings to the Iowa City government channel. Further information about video production this month is below.

We represented the city on the North Liberty Steering Committee of the Iowa City Area Chamber of Commerce and at its monthly roundtable.

In addition to project updates, we published information of the special census, Community Center upgrades, social service grants, digital books and more.

We worked with the library to help them get greater exposure for their "womb literary" program, which helps expecting parents build a daily-reading habit to share with the children before the chaos on parenthood hits. The story went on KCRG in late July.

## Website Statistics

Month	Visits	Unique Visitors	Pageviews	Avg. Visit	Pages/Visit
July 2015	22,441	15,475	44,453	1:26	1.98
June 2015	26,585	18,030	52,367	1:26	1.97
May 2015	18,917	13,302	39,685	1:34	2.10
April 2015	18,631	13,028	38,444	1:31	2.06
March 2015	17,538	12,052	37,272	1:34	2.13
February 2015	14,412	10,319	31,053	1:32	2.15

## Completed Shoots

<b>Title</b>	<b>Requested By</b>	<b>Date Shot</b>	<b>Duration</b>
<b>CU: Why we do road construction</b>	Communications	July 2	0:05
<b>Parks and Recreation Commission</b>	City Administration	July 2	0:35
<b>Planning and Zoning Commission</b>	City Administration	July 7	0:40
<b>Board of Adjustment</b>	City Administration	July 8	0:15
<b>Tree and Storm Water Advisory Board</b>	City Administration	July 8	0:45
<b>CU: Blues &amp; BBQ</b>	Communications	July 11	0:10
<b>CU: YES Program</b>	Communications	July 13	0:05
<b>City Council</b>	City Administration	July 14	1:30
<b>CU: Community Center Upgrades</b>	Communications	July 25	0:05
<b>CU: Police Training</b>	Communications	July 27	0:05
<b>City Council</b>	City Administration	July 28	3:30
<b>Tree and Storm Water Advisory Board</b>	City Administration	July 29	0:30
<b>Total shoots: 12</b>	<b>Duration of new video: 8.25 hours</b>		

## Public and Education Programs Submitted to NLTV

<b>Title</b>	<b>Producer/Provider</b>	<b>Program Length/Frequency</b>
<b>30 Minutes</b>	Royce Phillips	30 minutes weekly
<b>30 Odd Minutes</b>	Jeff Belanger	30 minutes biweekly
<b>Ablevision</b>	Alisa Carbone	30 minutes biweekly
<b>Conversations from St. Norbert</b>	St. Norbert College	30 minutes biweekly
<b>Country Time Country</b>	Bob Jett	1 hour weekly
<b>Cry Holy with Bishop Fulton</b>	Holy Christian Church International	1 hour weekly
<b>Culinary Kid</b>	Bedford TV	30 minutes monthly
<b>Dialogue with Doti and Dodge</b>	Chapman University	30 minutes monthly
<b>Econews</b>	Educational Communication	30 minutes weekly
<b>Emily's Garden</b>	Emily Johnson	30 minutes monthly
<b>The Folklorist</b>	NewTV	30 minutes monthly
<b>The Garage</b>	Steve Butler	30 minutes monthly
<b>Gospel Explosion Ministry</b>	Gospel Explosion Ministry	1 hour weekly
<b>Graceful Aging</b>	Gregory Bator	30 minutes biweekly
<b>Grace Community Church</b>	Grace Community Church	1 hour weekly
<b>Healthy Living</b>	Healthy Living	30 minutes monthly
<b>Hope for Today with Clint Decker</b>	Great Awakenings	1 hour monthly
<b>ICCSA Board Meeting</b>	Iowa City Community School District	2 meetings monthly
<b>In the Fight</b>	US Army	30 minutes monthly
<b>Jazzercise</b>	Jazzercise Inc	1 hour weekly
<b>Link TV</b>	Emily Jones	1 hour weekly
<b>Midnight Mausoleum</b>	Mid Knight Productions	2 hours biweekly
<b>Mysterious China</b>	Monarex	1 hour
<b>Off the Shelf</b>	Danvers Community Access Television	30 minutes monthly
<b>Perils for Pedestrian</b>	John Z Wetmore	30 minutes weekly

<b>The Prophetic Word of Yahweh</b>	House of Yahweh	1 hour weekly
<b>Revival in Oxford!</b>	John Schmidt	1 hour weekly
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<b>Second Coming Church</b>	Daniel E. Hayes	1 hour per week
<b>Senior Center: Mature Focus</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
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<b>Go Fish with Dan Kenney</b>	Daniel Kenney	30 minutes monthly
<b>Total programs: 37</b>	<b>Approximate total duration of new provided programming: 74 hours</b>	

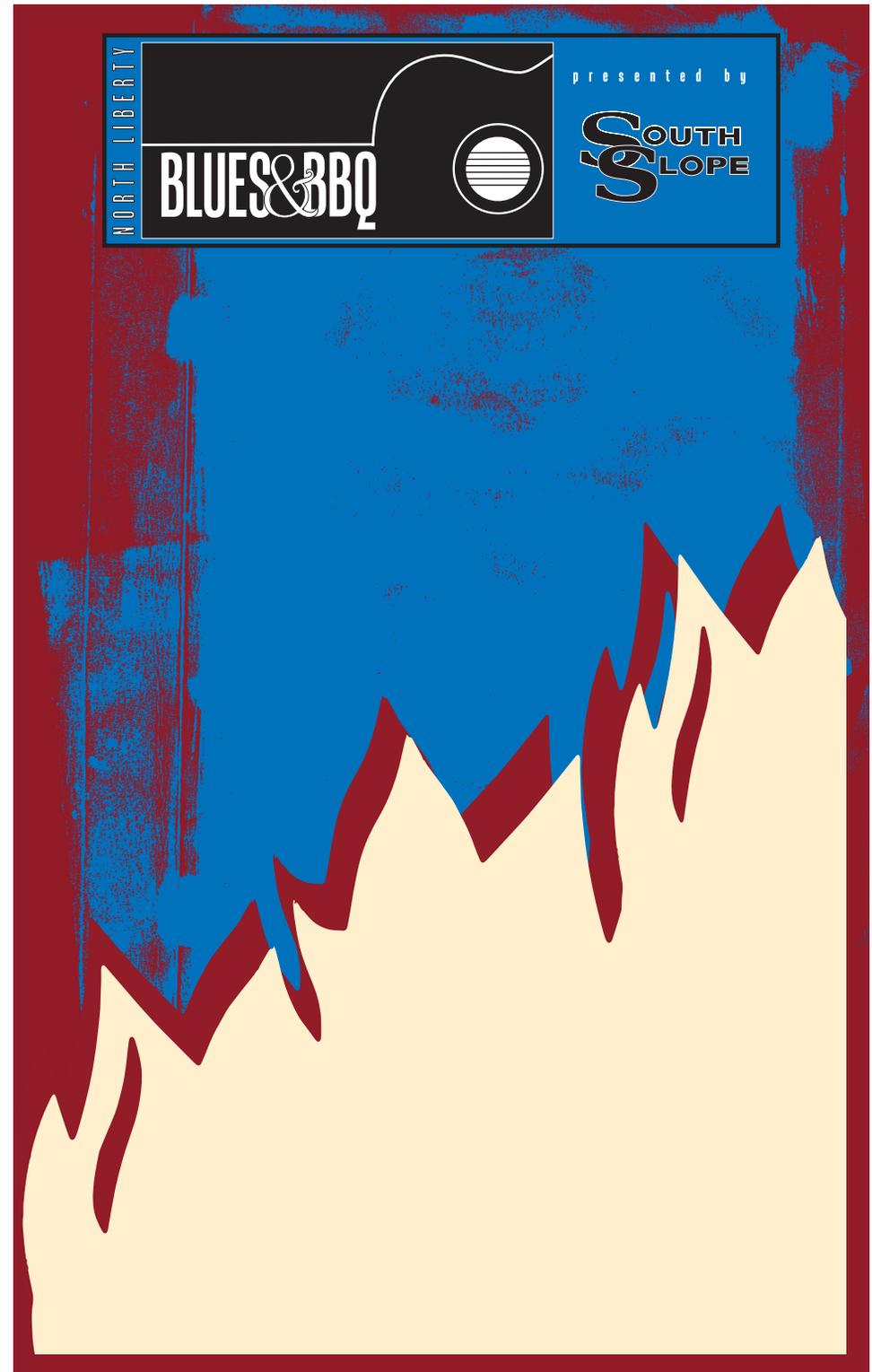
This event wouldn't be possible without the generous support of many community volunteers, businesses and organizations. Thank you.



Alliant Energy • Casey's General Store • Centro, Inc  
 Crystal Clear Water • Cummings Central Power  
 Great Western Bank • Iowa City/Coralville Area CVB  
 Liberty Motors • Linn County REC • New Pioneer Co-op  
 Port O Jonny • Reds Alehouse • Sleep Inn & Suites  
 Quality Care • Community Foundation of Johnson County  
 City of North Liberty



The planning committee is co-chairs David Moore and Nick Bergus, and Brian Bergquist, Dean Colony, Katie Colony, Kevin Crall, Christina Erbe, Deb Forbes, Jennie Garner, Guy Goldsmith, Erika Harper, Tim Hamer, Benjamin Jagers, Stefan Juran, Jean Keeley, Dawn Lyons, Adam Olson, Erek Sittig, Tara Wachendorf and Anne Watkins.



# On tap at North Liberty Blues & BBQ presented by South Slope Cooperative Communications

We have fun, free, family-friendly happenings all day long. Here's what we have going on and when.

## University of Iowa Community Credit Union Main Stage

The best regional blues performers on the big stage.

12:00 p.m. The Electric Koolaid Trio  
3:30 p.m. Kevin BF Burt  
6:00 p.m. Hector Anchondo  
8:30 p.m. The Ernie Peniston Band

## Adam Schechinger State Farm Food Vendor Alley

Meat grilled, smoked and falling off the bone, plus other treats, served at least until sundown. This year, our guests crown the best barbecue.

12 – 5 p.m. BBQ Cook-off voting

## Veridian Credit Union Beverage Garden

Some of the best craft beers from across our fair state served on Iowa Craft Beer Tent's 12 taps.

10 p.m. Last call

## Shive-Hattery EverydayArts Pavilion

Grab a seat in our shaded oasis or learn something new.

12 – 6 p.m. Local non-profits engage kids and create amazing crafts

## MercyCare North Liberty Front Porch Playground

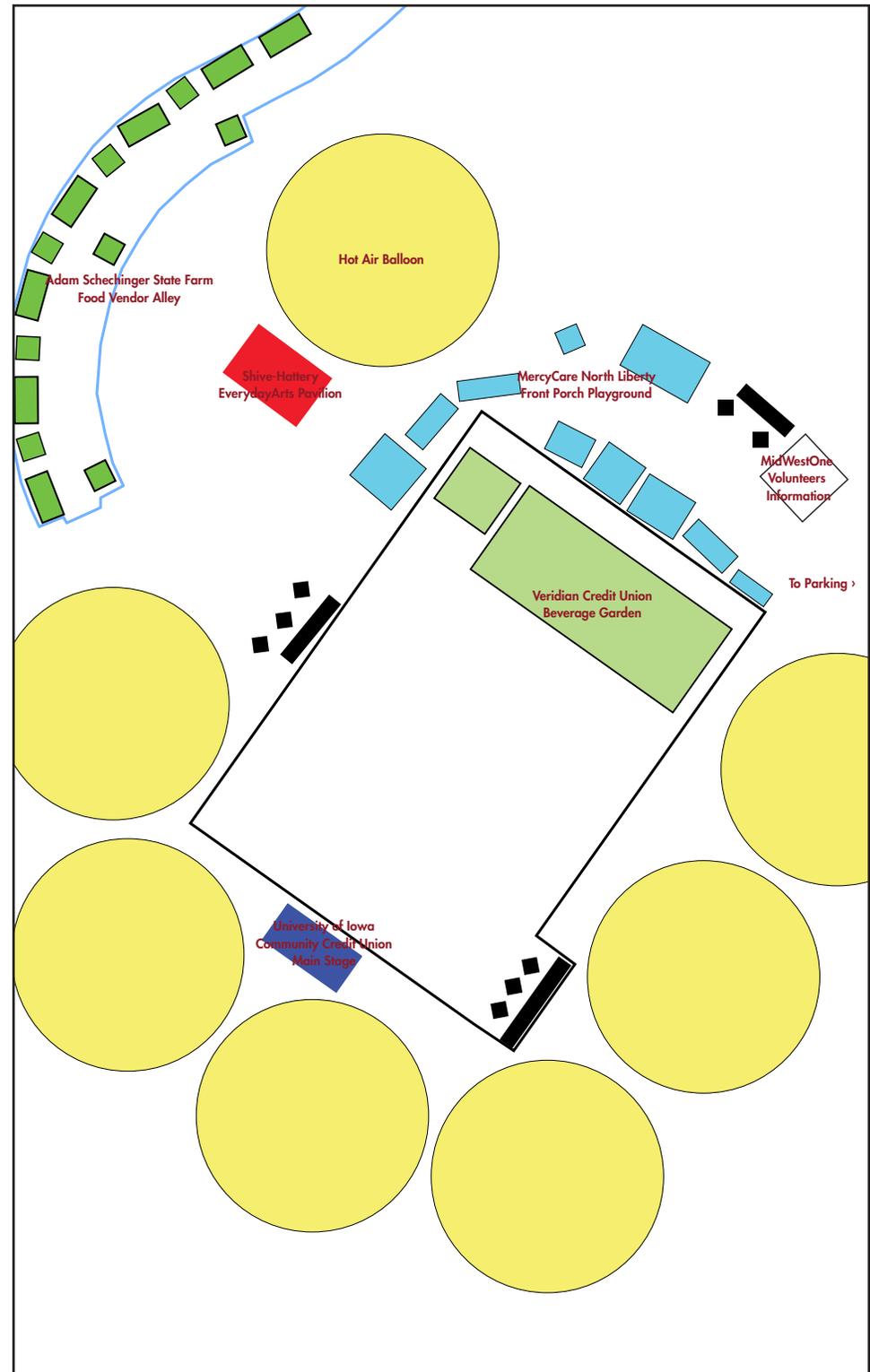
A petting zoo, inflatable games, slide and obstacle course, climbing wall, giant foosball and more free, active fun for kids of all ages.

12 – 6 p.m. Free activities

## Hot-Air Balloon Glow

Full-size hot-air balloons burn bright as dusk settles.

8:30 – 9:30 p.m.



## **Communications Department Report**

Submitted to the North Liberty City Council

September 1, 2015 for the period of August 1 – 31, 2015

### **Penn Landing Block Party**

On Sunday, Aug. 30, we held a Penn Landing Block Party with the Penn Landing Market and businesses of the area. The market started at 11 a.m. with its regular vendors and live music. At noon, we added balloon and caricature artists, face painters, flyball dogs, games and bouncy houses. Many of the tenants of Penn Landing set up outside their shops and ran specials during the day.

Hosts were pleased with turnout (the parking lot was full with good turnover), many farmers market vendors stayed open an extra two hours, and there was good media coverage from the *Press-Citizen*, KWWL, KCRG and others. It was a good opportunity to bring some focus to an area affected by the lengthy Highway 965 project. Several business owners expressed interest in hosting a similar event next year.

The event was organized with help from Julie Phye of Leash on Life, Jamie Skinner of Molly's Cupcakes, and Veronica Tessler of Yotopia with financial support from the City of North Liberty, McClure Engineering Company and Grand Rail Development.

### **Beat the Bitter**

Nick is working on a potential mid-winter event with a small group of residents. Tentatively scheduled for Jan. 30, 2016, at Penn Meadows Park. The goal is to encourage residents to embrace winter and the outdoors with games for a variety of ages and skills.

### **Penn Meadows Park Pavilion Groundbreaking**

We're working with North Liberty Youth Baseball & Softball to celebrate the groundbreaking of the new restroom/shelter/storage/shelter/concession facility. It's scheduled for Monday, Sept. 21, at 5:30 p.m.

### **Fall Community Center Programming**

The Community Center has a lot of programming this fall that we're helping to publicize including the annual Doggie Plunge, which is being held on Sept. 10 and 11 this year, the Community Library's Baby Fair, which was held Aug. 30. We've worked to help promote these and other events through social media, e-mail, the web and elsewhere.

## **Drive Safe**

At the request of Dean Wheatley, we put together a campaign to encourage drivers to obey speed limits and other traffic laws. Tied to the start of the school year, we're running a "They Want to Get Where They're Going, Too" campaign, hoping to heighten the awareness that kids can often be in a hurry to get where they're going, whether that's to school, home, to a friend's house or after a loose ball in the street.

We're also continuing to deploy KidAlerts and working with the Community Library to have some available for checkout.

## **ICAD Showcase**

For the Iowa City Area Development Group's 30th anniversary, they're hosting a showcase at the Iowa City airport that we'll be participating. Erika and Nick have been working on a display to highlight what North Liberty has to offer now and in the future in a fun way. The event is scheduled for Sept. 17.

## **Economic Development Guide**

We received the first draft of the economic development guide that we've been working on with the *Corridor Business Journal*. We've spent some time working through the guide with CBJ staff to refine the magazine. The magazine is expected to be published this fall.

## **KCJJ**

Starting on Sept. 21, Mirabito's Italian Restaurant, 40 Sugar Creek Lane, will host KCJJ the first and third Mondays of each month for a live radio show focused on North Liberty. Nick will be one of the initial guests.

The show will be similar to the KCJJ's regular lunch shows hosted at Midtown, Bob's Your Uncle and Monica's in Iowa City and Coralville and feature interviews with city leaders and organizations. If you're interested in appearing, please let Nick know so he can pass your name along.

## **Other**

We produced and submitted City Council meetings to the Iowa City government channel. Further information about video production this month is below.

We represented the city on the North Liberty Steering Committee of the Iowa City Area Chamber of Commerce and at its monthly roundtable.

In addition to project updates, we published information of the special census, Community Center upgrades, social service grants, digital books and more.

### Website Statistics

Month	Visits	Unique Visitors	Pageviews	Avg. Visit	Pages/Visit
August 2015	18,093	12,578	35,835	1:26	1.98
July 2015	22,441	15,475	44,453	1:26	1.98
June 2015	26,585	18,030	52,367	1:26	1.97
May 2015	18,917	13,302	39,685	1:34	2.10
April 2015	18,631	13,028	38,444	1:31	2.06
March 2015	17,538	12,052	37,272	1:34	2.13

### Completed Shoots

Title	Requested By	Date Shot	Duration
CU: Just Tri!	Communications	Aug. 2	0:05
Planning and Zoning Commission	City Administration	Aug. 3	1:50
CU: Waste Water	Communications	Aug. 6	0:05
Parks and Recreation Commission	City Administration	Aug. 6	1:05
City Council	City Administration	Aug. 11	1:40
CU: Pumpkin Patch	Communications	Aug. 12	0:05
CU: Summer Lunch & Fun	Communications	Aug. 14	0:05
Library Board	City Administration	Aug. 17	1:00
CU: Salute to Summer	Communications	Aug. 22	0:05
City Council	City Administration	Aug. 25	0:45
CU: Penn Landing Block Party	Communications	Aug. 30	0:05
CU: Library's Baby Fair	Communications	Aug. 30	0:05
<b>Total shoots: 12</b>	<b>Duration of new video: 7.0 hours</b>		

### Public and Education Programs Submitted to NLTV

Title	Producer/Provider	Program Length/Frequency
30 Minutes	Royce Phillips	30 minutes weekly
30 Odd Minutes	Jeff Belanger	30 minutes biweekly
Ablevision	Alisa Carbone	30 minutes biweekly
Conversations from St. Norbert	St. Norbert College	30 minutes biweekly
Country Time Country	Bob Jett	1 hour weekly
Cry Holy with Bishop Fulton	Holy Christian Church International	1 hour weekly
Culinary Kid	Bedford TV	30 minutes monthly
Dialogue with Doti and Dodge	Chapman University	30 minutes monthly
Econews	Educational Communication	30 minutes weekly
Emily's Garden	Emily Johnson	30 minutes monthly
The Folklorist	NewTV	30 minutes monthly
The Garage	Steve Butler	30 minutes monthly

<b>Gospel Explosion Ministry</b>	Gospel Explosion Ministry	1 hour weekly
<b>Graceful Aging</b>	Gregory Bator	30 minutes biweekly
<b>Grace Community Church</b>	Grace Community Church	1 hour weekly
<b>Healthy Living</b>	Healthy Living	30 minutes monthly
<b>Hope for Today with Clint Decker</b>	Great Awakenings	1 hour monthly
<b>ICCSA Board Meeting</b>	Iowa City Community School District	2 meetings monthly
<b>In the Fight</b>	US Army	30 minutes monthly
<b>Jazzercise</b>	Jazzercise Inc	1 hour weekly
<b>Link TV</b>	Emily Jones	1 hour weekly
<b>Midnight Mausoleum</b>	Mid Knight Productions	2 hours biweekly
<b>Mysterious China</b>	Monarex	1 hour
<b>Off the Shelf</b>	Danvers Community Access Television	30 minutes monthly
<b>Perils for Pedestrian</b>	John Z Wetmore	30 minutes weekly
<b>The Prophetic Word of Yahweh</b>	House of Yahweh	1 hour weekly
<b>Revival in Oxford!</b>	John Schmidt	1 hour weekly
<b>Saturday Fright Special</b>	SFS Productions	2 hours weekly
<b>Science Quest</b>	Kate West	30 minutes monthly
<b>Sci-Fi Journal</b>	Rhode Island Science Fiction Club	1 hour monthly
<b>Soldiers' Journal</b>	Melody Day, US Army	30 minutes biweekly
<b>Second Coming Church</b>	Daniel E. Hayes	1 hour per week
<b>Senior Center: Mature Focus</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
<b>Senior Center: At the Center</b>	Iowa City/Johnson County Senior Center	30 minutes monthly
<b>Tabernacle Baptist Church</b>	Royce Phillips	1 hour weekly
<b>Ask Dog Lady</b>	LexMedia	30 minutes biweekly
<b>Go Fish with Dan Kenney</b>	Daniel Kenney	30 minutes monthly
<b>Total programs: 37</b>	<b>Approximate total duration of new provided programming: 74 hours</b>	



## **North Liberty Telecommunications Commission**

Meeting Minutes

Monday, May 4, 2015

6:00 p.m. Regular Session

City Council Chambers, 1 Quail Creek Circle

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1. Call to order.

Colony called the meeting to order at 6 p.m.

2. Roll call.

Present were commissioners Colony, Arnold and Osterhaus. Absent were commissioners Hoffman and Gattas. Also present: Nick Bergus, Erika Harper, Stefan Juran, and Dan Swick.

3. Public comment for items not on the agenda.

There was none

4. Mediacom update.

No Mediacom representative was present.

5. South Slope update.

Dan Swick updated the commission of programming, promotions and services available from South Slope.

6. Telecommunications staff report.

Bergus offered updates from the proceeding months, including the hiring of Stefan Juran, public project updates, snow emergency notifications, Penn Landing Market, Blues & BBQ, and RAGBRAI. Colony noted that she had seen a lot of updates and information. Osterhaus asked about the cell antennas on the water towers. Arnold asked about reaction to project updates.

7. Commissioner terms ending June 30, 2015: Colony, Arnold

Commissioner Arnold was interested in reapply for another term. Commissioner Colony was not planning to reapply.

8. Approval of minutes.

Colony moved to approve the minutes. Osterhaus seconded. The motion passed with all in favor.

9. Old business.

There was none.

10. New business.

There was none.

11. Next meeting date:

It was scheduled for Sept. 14, 2015, at 6 p.m.

12. Adjourn.

Arnold moved to adjourn at 6:17 p.m. Osterhaus seconded. The motion passed with all in favor.