

Goodwill of the Heartland

- *Mission: to help people overcome barriers to independence*
- Provided 103,533 hours of paid job training in 2018
- Helped 762 people gain employment last year
- \$0.89 of every revenue dollar reinvested into mission

USDA Vegetable Oil Contract



- Heartland Goodwill Enterprises selected for a sizable, long-term contract to package soybean oil
- Creates up to 40 new jobs with many positions filled by people with disabilities
- Supports the USDA's international & domestic food aid programs



Next Steps

- Secure project funding
- Retrofit Coralville packaging facility
- Purchase equipment
- Improve rail spur
- Recruit talent
- Pursue additional business

Iowa Jobs. Global Impact.

