

North Liberty Parks & Recreation Committee Meeting
Thursday, October 3, 2019
Proposal of Agenda
7:00PM

NEW BUSINESS:

1. Approve minutes: Approve September 5 meeting minutes.
2. Public Comments/Concerns: Guest introduction and concern.
3. Building & Grounds Report: Parks Monthly Report
4. Halloween Programs: Staff is preparing for Halloween Events;
Halloween Moonlight Walk Oct 11
Pumpkin Painting & Carving Oct 16
Haunted Happenings Oct 24 & 25
Trick or Treat-ing Oct 31
5. Winter Spring Brochure: We are working on this brochure; programs Jan-April 2020
Out to public in November.
Registration Dates: Dec 2 for Residents; Dec 4 for Non-residents
6. Any new issues not on agenda? National Fitness Court discussion.
Cedar Rapids Curling presentation/discussion – Nov 7 meeting

OLD BUSINESS:

1. Recreation Monthly Report: Recreation Review from previous month.
2. Any old issues not on agenda?

CONCLUSION:

1. Next Meeting: Next month meeting: Thursday, November 7, 2019
7:00pm at City Council Chambers; 1 Quail Creek Circle
2. Adjourn

September Minutes

Not received to date, will approve at meeting.

**To: Park & Recreation Commission Board Members
Mayor, City Council and City Administrator**
From: Shelly Simpson, Recreation Director
Date: October 1, 2019
Re: Monthly Report – September 2019

Program Summaries – September

Swim Lessons:

First session of Fall Lessons had approximately 181 participants.

Pool Programs:

Arthritis Aqua, Water Resistance and Aqua Boot Camp remain popular. 53 registered class participants and numerous drop-in payers participated in water fitness programs.

Recreational Swim Team program remains popular with 19 participants.

Preschool:

The Kids Campsite area continues to be utilized with approx. 554 participants

Lucky Duck collected \$ 39.00 this month.

Kyle's Pee Wee Sports programs remain popular. Pee Wee Football had 47 participants this month.

KinderClub and Tippi Toes Dance classes continued with strong participation.

Youth Programs:

Recsters BASP: AM = 9 participants; PM = 60 participants

Youth Sports:

Numerous youth leagues began this month;

NLC Volleyball had 158 participants registered through North Liberty.

NLC Flag Football had 82 participants registered through North Liberty.

Outdoor Soccer had 75 participants registered.

Adult Sports/Programs:

Numerous adult sport leagues began this month;

Adult Co-ed Volleyball has 9 teams registered.

Men's Basketball had 16 teams registered.

Adult Fitness:

Fitness classes continued this month with Cardio Pump and Body Blast remaining popular.

New programs such as Pop Pilates, Yoga and Strong by Zumba have had slow enrollment.

Senior Citizens:

Senior Dining was held on Sept 6, 13, 20 & 27 totaling 108 participants for the month.

Special Events:

Special events impacted by weather; Both the Community Slow Roll and Moonwalk & Star Party were canceled.

See additional attached reports:

RecDesk Organization Activity

RecDesk Monthly Revenue

Memberships by Month Chart

Membership Checkins Chart

Time Period: Last 30 Days

[Export to Excel](#)

Organization Activity

From 9/1/2019 to 10/1/2019

	Registrations	Reservations	Memberships	Check-Ins	Profiles Created
All	252	78	448	6183	449
Resident	186	44	304	4044	262
Non-Resident	66	34	144	2139	187
No Residency Set	0	0	0	0	0
Demographics					
< 18	180	1	61	417	112
18 - 65	57	74	303	3733	294
65+	15	3	84	2033	43
Male	105	33	237	3796	194
Female	147	45	211	2387	255
Other Genders	0	0	0	0	0
Online vs In-House					
Online	98	0	0	N/A	179
In-Person	154	78	448	N/A	270

Revenue By Period - GL Account Summary

Start Date: **9/1/2019 12:00 AM** End Date: **9/30/2019 11:59 PM**

Payment Methods: **CA, CK, CC, IC, EC, CR**

User(s)/Cashier(s): **- All -**

Regular Revenue

		DEBITS										CREDITS	
<u>**Gross</u>	<u>**Net</u>	<u>Cash</u>	<u>Check</u>	<u>CC (Gross)</u>	<u>CC (Net)</u>	<u>ACH (Gross)</u>	<u>ACH (Net)</u>	<u>Internal CC</u>	<u>Acct Credit</u>	<u>Other</u>	<u>Refunds</u>	<u>Other</u>	
000 - Household Credit Account													
2,997.52	2,997.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,060.32	0.00	-1,062.80	
010-4-1-4563 - Weight Fees													
11,870.00	11,594.39	2,394.00	447.00	9,187.00	8,911.39	0.00	0.00	0.00	0.00	0.00	-158.00	0.00	
010-4-1-4564 - Class/Programs													
8,015.95	7,795.63	1,234.50	120.00	7,342.50	7,122.18	0.00	0.00	0.00	20.00	0.00	-701.05	0.00	
010-4-1-4565 - League Fees													
1,395.00	1,322.55	0.00	0.00	2,415.00	2,342.55	0.00	0.00	0.00	0.00	0.00	-1,020.00	0.00	
010-4-1-4566 - Before/After School													
12,515.00	12,188.75	211.00	1,260.00	10,875.00	10,548.75	0.00	0.00	0.00	169.00	0.00	0.00	0.00	
010-4-1-4567 - Baseball/Softball													
325.16	325.16	28.39	238.71	0.00	0.00	0.00	0.00	0.00	58.06	0.00	0.00	0.00	
010-4-1-4572 - Season Pool Pass													
1,604.00	1,557.92	68.00	0.00	1,536.00	1,489.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
010-4-1-4573 - Daily Pool Fees													
4,241.00	4,210.33	1,698.00	1,521.00	1,022.00	991.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
010-4-1-4574 - Swim Lessons													
2,244.00	2,157.80	454.00	40.00	2,871.25	2,785.05	0.00	0.00	0.00	6.25	0.00	-1,127.50	0.00	
010-4-1-4575 - Aquatic Program/Classes													
2,248.00	2,214.74	1,307.00	4.00	1,108.00	1,074.74	0.00	0.00	0.00	37.00	0.00	-208.00	0.00	

Revenue By Period - GL Account Summary

Start Date: **9/1/2019 12:00 AM** End Date: **9/30/2019 11:59 PM**

Payment Methods: **CA, CK, CC, IC, EC, CR**

User(s)/Cashier(s): **- All -**

010-4-1-4577 - Pool Rentals													
454.74	438.39	0.00	0.00	544.74	528.39	0.00	0.00	0.00	0.00	0.00	0.00	-90.00	0.00
010-4-1-4589 - Room Rentals													
2,697.76	2,654.39	395.00	872.50	1,445.26	1,401.89	0.00	0.00	0.00	0.00	0.00	0.00	-15.00	0.00
010-4-1-4590 - Gymnasium Rentals													
620.00	603.80	0.00	20.00	540.00	523.80	0.00	0.00	0.00	60.00	0.00	0.00	0.00	0.00
010-4-1-4591 - Park/Special Event Fees													
95.00	92.00	20.00	0.00	100.00	97.00	0.00	0.00	0.00	0.00	0.00	0.00	-25.00	0.00
010-4-1-4592 - Field Rentals/Tennis Courts													
624.84	623.94	191.61	2,086.29	30.00	29.10	0.00	0.00	0.00	391.94	0.00	0.00	-2,075.00	0.00
NONE - Unassigned													
91.00	87.85	0.00	0.00	105.00	101.85	0.00	0.00	0.00	0.00	0.00	0.00	-14.00	0.00
Split - Membership - Black & Gold													
2,177.00	2,121.83	0.00	338.00	1,839.00	1,783.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
54,215.97	52,986.99	8,001.50	6,947.50	40,960.75	39,731.77	0.00	0.00	\$0.00	742.25	4,060.32	-5,433.55	-1,062.80	

** Difference between GROSS and NET calculation is that NET uses CC (Net) value instead of CC (Gross) value

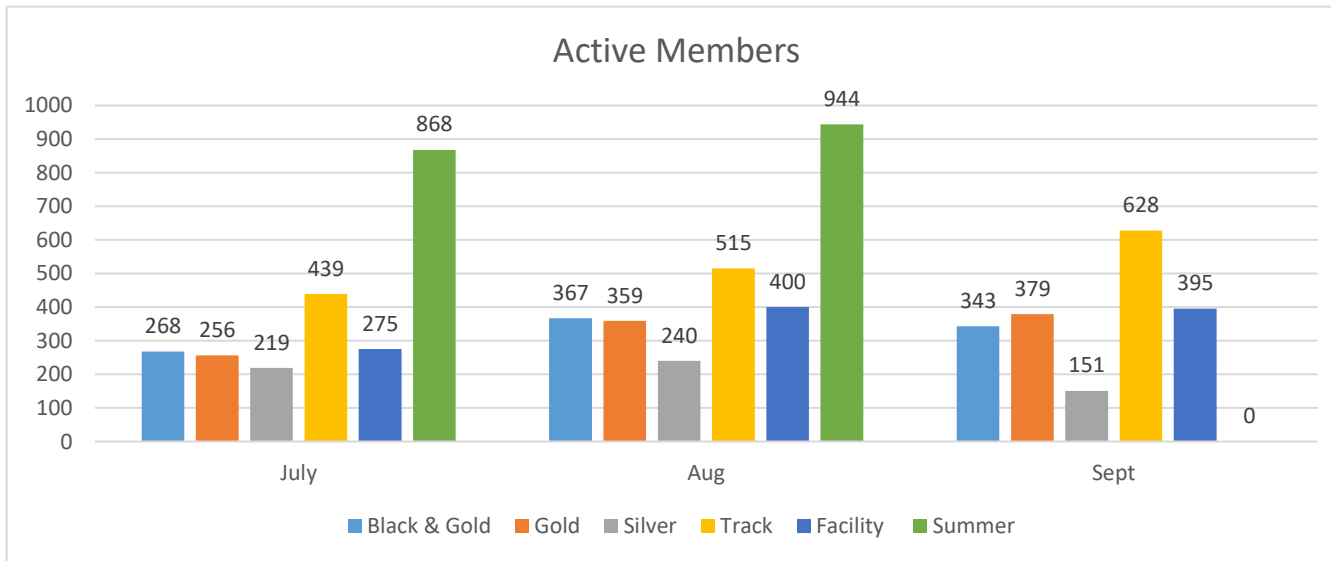
Sales Tax

		DEBITS									CREDITS	
**Gross	**Net	Cash	Check	CC (Gross)	CC (Net)	ACH (Gross)	ACH (Net)	Internal CC	Acct Credit	Other	Refunds	Other
		0.00	0.00	0.00	0.00	0.00	0.00	\$0.00	0.00	0.00		0.00

** Difference between GROSS and NET calculation is that NET uses CC (Net) value instead of CC (Gross) value

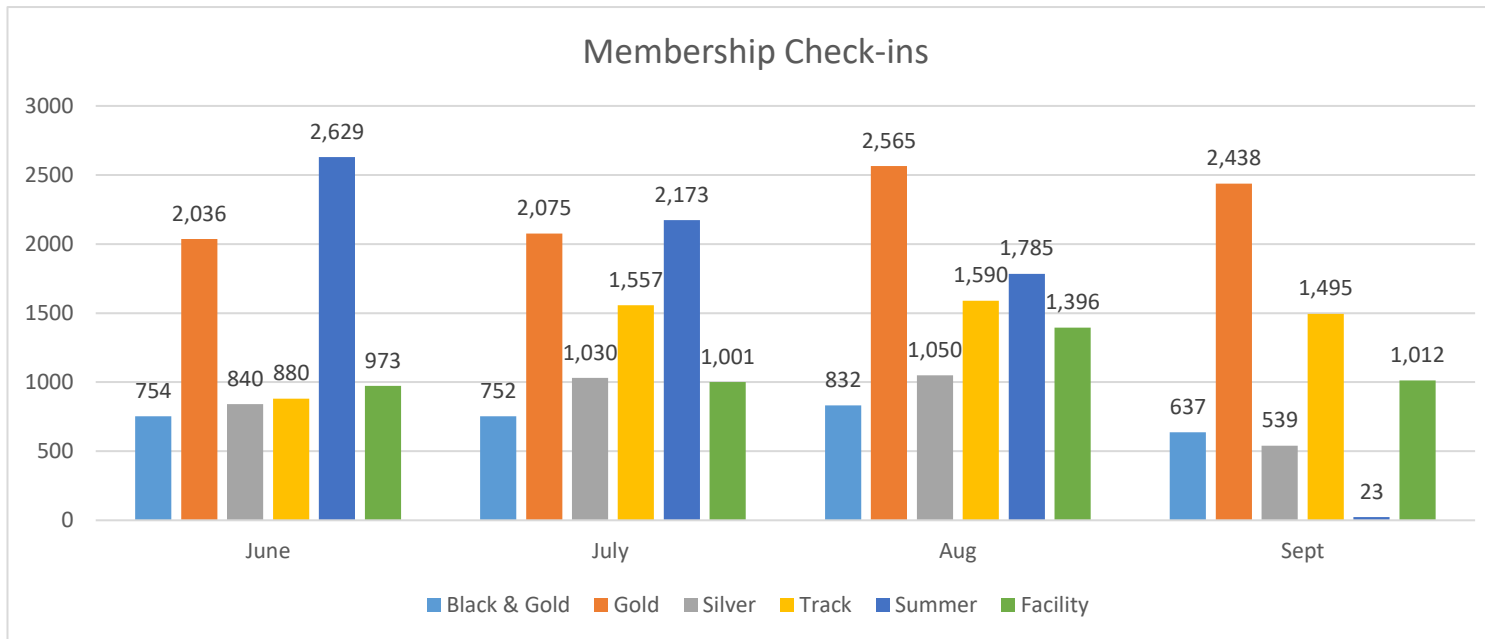
Memberships by Package: Active Members

Month:	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June
Black & Gold	268	367	343	0	0	0	0	0	0	0	0	0
Gold	256	359	379	0	0	0	0	0	0	0	0	0
Silver	219	240	151	0	0	0	0	0	0	0	0	0
Track	439	515	628	0	0	0	0	0	0	0	0	0
Facility	275	400	395	0	0	0	0	0	0	0	0	0
Summer	868	944	0	0	0	0	0	0	0	0	0	0
Total	2325	2825	1896	0	0	0	0	0	0	0	0	0



Membership Checkins by Month: Scanned entries

	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Sept
Black & Gold	445	500	504	665	622	680	485	492	754	752	832	637
Gold	2,119	2,342	2,704	3,016	2,561	2,926	2,511	2,068	2,036	2,075	2,565	2,438
Silver	833	849	741	809	779	835	761	626	840	1,030	1,050	539
Track	2,105	3,130	3,350	2,345	2,539	2,412	2,230	1,060	880	1,557	1,590	1,495
Summer	0	0	0	0	0	1	1	56	2,629	2,173	1,785	23
Facility	0	1,469	1,791	2,026	1,454	1,676	1,429	1,252	973	1,001	1,396	1,012
Total	5,502	8,290	9,090	8,861	7,955	8,530	7,417	5,554	8,112	8,588	9,218	6,144



Summer - Pool Revenue Comparison

2019	May	June	July	August	September	Totals
Pool Passes	\$9,074.25	\$ 33,559.14	\$ 4,836.37	\$ 1,329.00	\$ 1,604.00	\$ 50,402.76
Daily Fees	\$4,822.00	\$ 31,395.00	\$ 37,032.00	\$ 22,489.00	\$ 4,241.00	\$ 99,979.00
Swim Lessons	\$1,489.25	\$ 1,727.12	\$ 6,585.00	\$ 19,841.61	\$ 2,244.00	\$ 31,886.98
Aqua Programs	\$4,493.25	\$ 5,375.25	\$ 2,736.50	\$ 5,650.00	\$ 2,248.00	\$ 20,503.00
Concessions	\$180.50	\$ 14,611.25	\$ 14,075.00	\$ 7,999.50	\$ -	\$ 36,866.25
Rentals	\$660.00	\$ 1,180.00	\$ 280.00	\$ 1,245.48	\$ 454.74	\$ 3,820.22
Totals	\$20,719.25	\$ 87,847.76	\$ 65,544.87	\$ 58,554.59	\$ 10,791.74	\$ 243,458.21
	(-)	(+)	(+)	(-)	(-)	

VS.

2018	May	June	July	August	September	Totals
Pool Passes	\$ 25,687.53	\$ 22,262.06	\$ 7,411.00	\$ 3,620.18	\$ 7,935.00	\$ 66,915.77
Daily Fees	\$ 13,815.00	\$ 33,207.00	\$ 30,422.00	\$ 23,248.00	\$ 5,158.00	\$ 105,850.00
Swim Lessons	\$ 1,033.00	\$ (12.00)	\$ 1,480.75	\$ 15,591.04	\$ 507.00	\$ 18,599.79
Aqua Programs	\$ 3,062.00	\$ 4,594.00	\$ 5,144.50	\$ 7,615.37	\$ 3,618.00	\$ 24,033.87
Concessions	\$ 3,887.50	\$ 18,235.00	\$ 15,250.00	\$ 8,068.25	\$ -	\$ 45,440.75
Rentals	\$ -	\$ -	\$ 140.00	\$ 1,350.00	\$ 810.00	\$ 2,300.00
Totals	\$ 47,485.03	\$ 78,286.06	\$ 59,848.25	\$ 59,492.84	\$ 18,028.00	\$ 263,140.18

2019 \$243,458.21

2018 \$ 263,140.18

\$ 19,681.97 (-) Loss

Notes:

October 2018 fees were increased

2019: Outdoor Pool did not open for Memorial Day Weekend

Water Clarity Issues limited pool use.

To: Mayor and City Council
Parks and Recreation Commission
City Administrator

From: Guy Goldsmith, Director of Parks, Building and Grounds

Date: October 1, 2019

Re: Monthly Report

We performed various building maintenance tasks as needed this month.

We performed seasonal equipment repairs as well as scheduled preventive maintenance to equipment.

We picked up trash and pet waste stations as needed this month.

A great deal of time was spent mowing turf grass and trimming weeds around fence lines, the bike trail, city parks, city grounds and ponds this month. We continue to weed/maintain our city landscaping areas and trees as needed. Landscape and turf maintenance has taken a great deal of time due to the abundance of weeds and the accelerated turf growth.

We continue to maintain ball fields and facilities this month in support of tournaments & NLCBS town league.

We continue to paint soccer field lines in support of the fall soccer program.

Park Staff graded and seeded areas at Penn Meadows Park & Koser Park.

Harding Concrete continues with the concrete improvements at Quail Ridge Park. Hopefully the weather will allow them to finish soon.

Park staff removed graffiti at the Quail Ridge Park shelter. This has been an ongoing problem this season but our security camera system has identified who the vandals are. It is in the hands of the North Liberty Police Department now.

Parks Staff planted trees at Centennial Park. This was funded in part by the MidAmerican *Trees Please* grant we received this past spring.

Parks Staff assisted Paul Sleeper, IDNR Fishery Management Biologist with the release of hundreds of new channel catfish in all City owned ponds on September 30th. This is completed every two years to help restock the channel catfish due to them not reproducing well in a pond environment.

The dog park concrete and fencing project is on hold until we see drier conditions. Hopefully this will not set us back on the anticipated summer of 2020 grand opening. If everything falls into place, the Parks Department will complete final grading and dormant seeding in early November. I will keep everyone updated as thing progress.