



Communications Advisory Commission

Feb. 1, 2021, 6 p.m.

Regular Session

Zoom meeting platform

Due to the COVID-19 pandemic, public health and safety concerns require City of North Liberty public meetings to be held electronically, so as to limit the spread of the virus. The public is invited to submit questions and comments in advance of the meeting for consideration submitting them to the City Clerk Tracey Mulcahey via email at tmulcahey@northlibertyiowa.org.

This meeting may be accessed live by the public on the internet at northlibertyiowa.org/live, on Facebook at facebook.com/northliberty or on YouTube at www.youtube.com/channel/UCrCw6ipAPjJnd-olpRgPJcg. You can also attend by phone; call 1 (312) 626 6799 with a touch-tone phone and to enter the meeting ID 892 6982 4598 and eight-digit meeting password 48073987. Meetings are rebroadcast on cable and available on-demand on northlibertyiowa.org.

1. Call to Order
2. Approval of the Agenda
3. Approval of Minutes
4. Public Comment
5. Staff Report
6. Great Neighborhoods and Neighborhood Ambassadors
7. Old Business
8. New Business
9. Adjournment



Communications Advisory Commission
Dec. 7, 2020, 6 p.m.
Regular Session
Zoom meeting platform

1. Call to Order

Commissioner Fields called the meeting to order at 6 p.m. commissioners Fields, Marsh, Wells, Bevins and Nicholls were in attendance. Also in attendance were Nick Bergus, Jillian Miller and Derek Blackman.

2. Approval of the Agenda

Wells moved and Bevins seconded. The motion passed with all in favor.

3. Approval of Minutes

Bevins moved and Marsh seconded. The motion passed with all in favor.

4. Public Comment

Josh Schamberger with Think Iowa City awarded Commissioner fields with a BRAVO award along with Mayor Terry Donahue.

5. Staff Report

Bergus provided an overview on recent staff work including continued pandemic messaging around Thanksgiving and small gatherings, replacing Spring Cleanup with Fall into Clean Up Day, and highlighting winter activities. Bergus and Miller answered questions from commissioners about a socially distant Beat the Bitter.

6. Great Neighborhoods and Neighborhood Ambassadors

Bergus and Miller provided an update on the Neighborhood Ambassador program. Staff has accepted 45 applicants to be ambassadors. There are a few vacant neighborhoods that still need applicants. Staff is working on a welcome guide for the new ambassadors. Staff is still in the process of getting language ambassadors in Spanish, French, Czech, Portuguese, and Russian that would serve the whole community.

7. Old Business

There was none.

8. New Business

There was none.

9. Adjournment

The meeting was adjourned at 6:27 p.m.



To **Mayor, City Council, Communications Advisory Commission**
CC **City Administrator Ryan Heiar**
From **Communications Director Nick Bergus**
Date **Jan. 29, 2021**
Re **Communications Staff Report for January**

COVID-19

The pandemic is still happening and impacting our operations. Specifically this month, we've been working to help amplify Johnson County Public Health's messaging surrounding vaccines and other public health messages related to the pandemic, as well as continued adjustments to operations at the city.

Beat the Bitter

The sixth annual festival is set to begin on Jan. 30 and will run through Feb. 6. This year, all programming is free and we focused on programming that would be COVID-19-aware and that, after a year of upended plans, our community could count on. Jan. 30 and 31 include a virtual Igloo Jam concert to benefit the United Way's disaster relief fund; fireworks, storywalk and ice sculptures in Penn Meadows Park and the beginning of the asynchronous 5K-ish Obstacle? Run. In late January, we distributed hundreds of activity kits, both by reservation, directly through the Pantry and while-supplies-last at the Community Center. In February, we'll host a virtual Snuggie Crawl and the Idita-Pod Race scavenger hunt. We're thankful for the financial support of Collins Community Credit Union, GEICO Careers and GreenState Credit Union in making the event possible. Details are available at beatthebitter.com

Great Neighborhoods

The program has started with more than 40 resident volunteers serving as Neighborhood Ambassadors and as bilingual Language Ambassadors. In January, Jillian met with groups of ambassadors who were serving in the same neighborhood to help them get to know each other start coordinating. We hosted the first quarterly meeting this month, which included sharing some ideas and some how-to-use Nextdoor with Melissa Wong. We completed a printed directory, which will also serve as a welcome guide, that will be mailed to North Liberty homes in February and be distributed through the year by real estate agents, landlords and other points of first contact with new residents. We still have some neighborhoods without ambassadors; details, directory and application are at northlibertyiowa.org/BeGreat.

Blues & BBQ

We remain hopeful that we will be able to host some community celebrations this summer. Blues & BBQ, which we would expect to fall on July 10, 2021, thought it remains unclear what the public health situation might be in then. We've had additional conversations with sponsors and will spend more time discussing and planning in February. Much, we think, will come down

to vaccination rates, positivity rates and other key COVID-19 metrics, as well as how far in advance we can reasonably make our plans.

Snow Emergencies

January brought a few rounds of snow, including a large storm late in the month that would coincide with two commutes. We worked with the Streets Department to issue a snow emergency, and heavily message the request to keep cars off the street as well as set expectation for poor traveling conditions. Generally, compliance was high, though between the amount of snow and the pandemic, the public's patience seemed relatively low.

Other Items

We produced City Council meetings and submitted them to the Iowa City government channel.

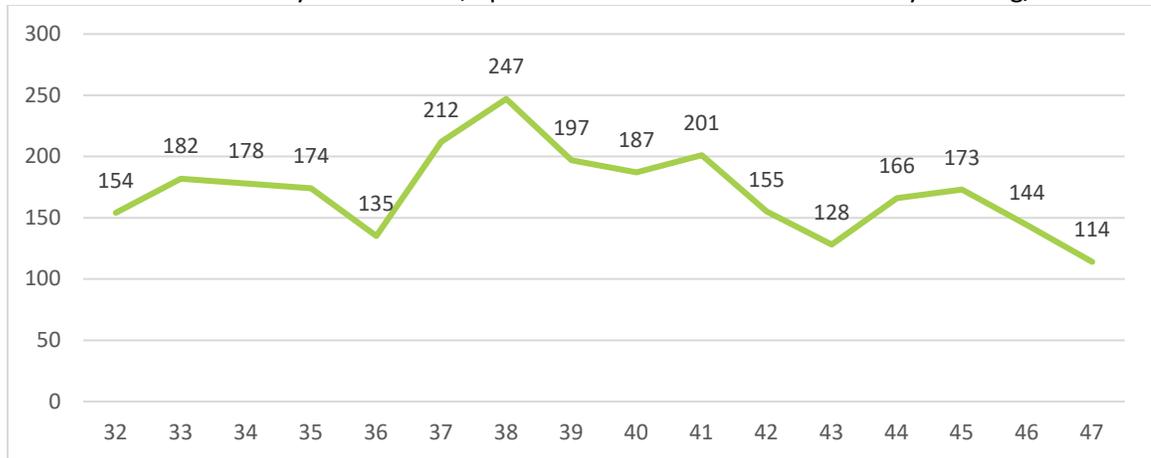
We sent news releases about city programming and service changes, COVID-19 issues, ongoing derecho cleanup, leaf collection, project and more.

Completed Videos

Title	Requested By	Completed	Duration
Good Neighbor Meeting	Planning	Jan. 4	0:47
Eye On: Budget Cycle	Communications	Jan. 4	0:05
YLaH: Touchscreen Gloves!	Library	Jan. 4	0:12
Planning and Zoning Commission	Administration	Jan. 5	0:23
Parks and Recreation Commission	Administration	Jan. 7	0:21
City Council	Administration	Jan. 12	0:40
YLaH: Gnomes!	Library	Jan. 12	0:14
DIY Winter Wreath	Library	Jan. 12	0:04
United Way Disaster Relief Fund	United Way	Jan. 13	0:02
Library Board of Trustees	Administration	Jan. 18	0:52
Beat the Bitter: Igloo Jam Opener	Communications	Jan. 14	0:02
MLK Day	Library	Jan. 14	0:03
City Council	Administration	Jan. 19	2:01
Tree and Storm Water Advisory Board	Administration	Jan. 20	0:19
Beat the Bitter: Snuggie Crawl	Communications	Jan. 20	0:01
Beat the Bitter: Tutorial	Communications	Jan.21	0:08
Neighborhood Ambassadors	Communications	Jan.22	1:32
YLaH: Alma Thomas Inspired Patterns!	Library	Jan. 26	0:16
Senior Lunch: Iowa Prairie	Library	Jan. 26	1:07
YLaH: Alma Thomas Mosaics!	Library	Jan. 26	0:18
City Council	Administration	Jan. 26	1:13
Total completed productions: 21	Duration of new video: 10.7 hours		

52317 Podcast

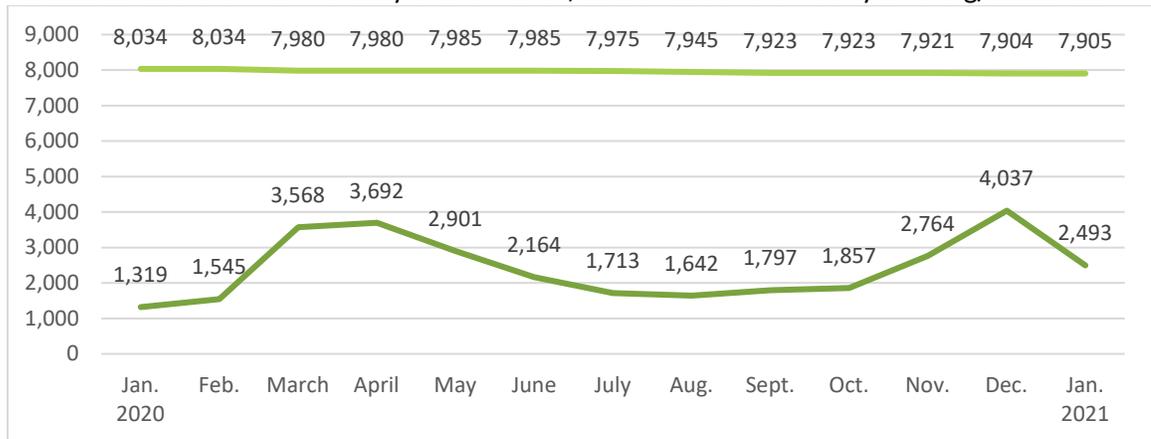
Release schedule is every three weeks; episodes can be found at northlibertyiowa.org/52317.



Downloads is the number times the podcast file was downloaded to a player, including a podcast client, webpage-embedded player or other device since its publication. Numbers are as reported by service provider LibSyn as of the date of this report. **Episodes** 47: Corridor Rentals; 46: MixHomeMercantile; 45: The Lounge; 44: Debut Dance; 43: Ice Cube Press; 42: Brown's School of Martial Arts; 41: Salon Ludic; 40: Tamarack 39: Table; 38: Vanilla Beans & Daydreams; 37: North Liberty Fire Department; 36: North Liberty Community Pantry; 35: Realtor Ashley Bermel; 34: We Run; 33: South Slope (archive); 32: Heat Yoga Studio & Spa;

North Liberty Bulletin Email Newsletters

Release schedule is first Thursday of the month; subscribe at northlibertyiowa.org/subscribe.



Recipients is the number of email addresses to which an issue of the Bulletin was sent and is represented by the top line. **Opens** is the number of unique recipients who opened the Bulletin and is represented by the bottom line; the standard open rate for government is 25.4%. Numbers are as reported by service provider Mailchimp.

Subject lines Jan: Storms ☹️; Dec: To new traditions 🙏; Nov: Kindness Matters; Oct: Get your trebuchet ready; Sept: A perfect storm; Aug: It's back? to school season; July: Summer summer summertime; June: Stop and listen; May: How's everyone doing?; April: This is something else; March: Smell that smell; Feb: Mythbuster; Jan: New decade, new us.

Social Media

Month	Facebook		Twitter		Instagram	Nextdoor
	New likes	Reach	New follows	Impressions	Followers	Members
Jan 2021	55	19,163	-4	32,500	2,276	4,760
Dec 2020	43	10,064	0	23,000	2,266	4,712
Nov 2020	37	9,978	20	50,600	2,242	4,684
Oct 2020	75	28,920	6	35,000	2,216	4,657
Sept 2020	66	21,472	11	33,500	2,195	4,624
Aug 2020	35	13,370	18	39,500	2,118	4,568
July 2020	35	13,370	18	39,500	2,118	4,568
June 2020	95	37,016	53	81,200	2,080	4,522
May 2020	98	14,541	8	51,800	2,044	4,487
April 2020	43	15,703	25	73,500	1,996	4,455
March 2020	84	25,857	26	47,500	1,961	4,404
Feb. 2020	31	16,868	17	23,800	1,911	4,340
Jan. 2020	72	25,797	34	42,100	1,901	4,321

Facebook new likes is the net number of new users liking the city's Facebook page; it does not include new *followers*. **Facebook reach** is the number of unique users who saw any of the city's Facebook content, reported on a 28-day period. **Twitter new follows** is the net number of new users following the city on Twitter. **Twitter impressions** is the total number of times a tweet from the city was shown to a user. **Instagram new follows** is the net number of new users liking the city's Instagram account. **Nextdoor members** is the number of verified North Liberty residents who are users and able to receive our agency messages.

Website Statistics

Month	Sessions	Users	Pageviews	Pgs/Session	Avg Session
Jan 2020	20,264	13,628	39,600	1.95	1:11
Dec 2020	16,287	12,267	32,867	2.02	1:18
Nov 2020	19,249	11,438	36,266	1.88	1:07
Oct 2020	26,779	19,448	47,929	1.79	1:10
Sept 2020	23,476	17,070	42,626	1.82	1:12
Aug 2020	19,804	14,379	36,863	1.86	1:16
July 2020	17,231	10,213	35,578	2.06	1:29
June 2020	22,535	15,909	44,379	1.97	1:22
May 2020	14,669	11,451	39,087	1.90	1:10
April 2020	18,727	13,796	34,990	1.36	1:10
March 2020	26,268	18,454	46,350	1.76	1:01
Feb 2020	14,211	10,558	29,875	2.10	1:18
Jan 2020	21,993	15,082	47,300	2.15	1:46

Sessions is the number of time-bound user interactions with the website. **Users** is the number of unique devices loading the site in that month. **Pageviews** is the total number of pages loaded or reloaded. **Pgs/Session** is the number of pages loaded per session. **Avg. Session** is the average length, in minutes and seconds, of user interactions. All stats are monthly.

Connected to What Matters



North Liberty

Get Started
Get Connected
Get Involved





Photo by Elizabeth Pearson. Cover photo by Rob Miller.

Language Ambassadors

Language Ambassadors are available to assist non-English speaking North Liberty residents having trouble navigating city services or community resources. These multilingual volunteers are fellow residents open to your call or email for translation help and will respond at their earliest convenience.

Embajadores del idioma

Los embajadores de idiomas están disponibles para ayudar a los residentes de North Liberty que no hablan inglés y que tienen problemas para navegar los servicios de la ciudad o los recursos comunitarios. Estos voluntarios multilingües son compañeros residentes abiertos a su llamada o correo electrónico para ayudarle a traducir y responder lo más pronto que puedan.

Ambassadeurs linguistiques

Des ambassadeurs linguistiques sont disponibles pour aider les résidents non anglophones de North Liberty ayant des difficultés à s'orienter dans les services municipaux ou les ressources communautaires. Ces bénévoles multilingues sont des résidents qui sont prêts à répondre à votre appel ou à votre e-mail pour vous aider à traduire et le feront dans les meilleurs délais.

语言大使

语言大使愿意为非英语语言的North Liberty居民提供便利熟识的城市服务设施，以及社区的各种信息资源。这些多语种志愿服务者都是当地的居民，他们将为您提供电话或电邮翻译服务，并尽快给予答复。

¡Hola!

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你好

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Здравствуйте!

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Dear neighbor,

Two decades ago, I moved to North Liberty with my wife, Robbie. We came for a new job.

Some of my neighbors are here because they came for school or, like me, for a job. Others are here because this is where they could buy their first home, or it made sense to raise kids, or they could retire closer to grandchildren. Some of our neighbors grew up here, moved away and came back. Some never left.

Despite all that moving, we're still a town small enough you can reach out to city leaders and staff when you need help, or to let them know what you think. And, we've appointed Neighborhood Ambassadors, volunteers to help everyone feel welcome our community, and to help make sure our city and its residents are connected, too.

Because we know that good neighbors build great neighborhoods, and great neighborhoods make for a more connected and resilient community.

So, whatever the reason you're here: welcome to North Liberty.

— Mayor Terry L. Donahue

Querido vecino,

Me mudé a North Liberty con mi esposa, Robbie, hace dos décadas. Mi familia, como muchas en North Liberty, se mudó aquí por un nuevo trabajo.

Algunos de mis vecinos vinieron aquí para ir a la escuela, o porque aquí es donde podían comprar su primera casa, criar a sus hijos o jubilarse cerca de sus nietos. Algunos de nuestros vecinos crecieron aquí, se mudaron y regresaron. Algunos nunca se fueron.

¿Qué tiene North Liberty que atrae a la gente? Yo creo que son las pequeñas cosas, como las fiestas de vecindario en la calle y los festivales comunitarios, los días de juego y los conos de helado en los días de verano, estar cerca de cosas como deportes, compras y artes escénicas sin estar demasiado cerca.

Y, por supuesto, la gente también. Los vecinos serviciales, como nuestros recién nombrados embajadores de vecindario, que ayudan a todos a sentirse bienvenidos en nuestra comunidad y a asegurarse de que nuestra ciudad y sus residentes también estén conectados.

A pesar de todas estas personas, todavía somos una ciudad lo suficientemente pequeña como para que conozca a sus vecinos, se comuniquen con el personal de la ciudad cuando necesite ayuda o les diga a los líderes electos lo que piensa.

Entonces, sea cual sea la razón por la que está aquí: bienvenido a North Liberty.

— Alcalde Terry L. Donahue

Cher voisin,

J'ai déménagé à North Liberty avec ma femme, Robbie, il y a deux décennies. Ma famille, comme beaucoup d'autres à North Liberty, a déménagé ici pour un nouvel emploi.

Certains de mes voisins sont venus ici pour l'école, ou parce que c'est là qu'ils pouvaient acheter leur première maison, élever leurs enfants, ou prendre leur retraite près de leurs petits-enfants. Certains de nos voisins ont grandi ici, ont déménagé et sont revenus. D'autres ne sont jamais partis.

Qu'est-ce qui attire les personnes à North Liberty? Je pense que ce sont les petites choses, comme les fêtes de quartier et les festivals communautaires, les playdates et les cornets de glace les jours d'été, le fait d'être lié(e) à des choses comme le sport, le shopping et les arts du spectacle sans être trop lié(e).

Et bien sûr, ce sont également les personnes. Les voisins serviables, comme nos nouveaux ambassadeurs de quartier, qui aident tout le monde à se sentir bien accueilli dans notre communauté, et à contribuer à ce que notre ville et ses résidents soient également connectés.

Malgré toutes ces personnes, notre ville est encore assez petite afin que vous puissiez connaître vos voisins, faire appel au personnel de la ville lorsque vous avez besoin d'aide, ou faire savoir aux élus ce que vous pensez.

Alors, quelle que soit la raison pour laquelle vous êtes ici : bienvenue à North Liberty.

— Maire Terry L. Donahue

亲爱的邻里乡亲，

我和我的妻子，**Robbie**，于二十年前搬到**North Liberty**。我的家庭，和许许多多**North Liberty**的家庭一样，搬到这里来是寻求一份新的工作。

其中的一些邻居来到这儿是为了上学，或在这儿他们可以买下属于自己的第一栋房屋，养儿育女，亦或退休之后可以离孙辈更近些。我的一些邻居在这里长大，搬离后又搬回，而另一些则从未离开过这里。

North Liberty究竟有什么魅力将人们吸引到这里来呢？我想是因为这些细小的事情，诸如邻里的街坊聚会，社区的庆祝活动，游戏聚集日以及夏日里的冰淇淋节，可以在适当的范围内近距离分享体育比赛，购物指南，以及表演艺术。

当然，主要还是由于人的因素。就像我们刚任命的邻里友好亲善使者们，因为他们的帮助，使得每个刚搬来的人都能受到社区的欢迎，以确保住户与我们的山城能取得必要的联络。

除了上述提到的人之外，我们的山城范围之小足够让你认识你的邻居，当你需要帮助的时候可以即刻联系到小城的公务员，或让这些民选的官员听到你的心声。

所以，不管是什么原因来到这里：欢迎您来到**North Liberty**。

— 市长 Terry L. Donahue



Connected to What Matters

Over the past century, our town, once known as Squash Bend and Big Bottom, has transformed from a small farming community of 190 when it was founded to a town of more than 20,000 neighbors. That means keeping pace with roads and pipes and other infrastructure, as well as adding four new elementary schools, a new high school and a new junior high school within city limits since 2005.

If you're new to town, this guide is intended will help you find your footing. If you've been around here, we hope it helps you feel more connected by getting to know your Neighborhood Ambassador or learning something new about our town. You can find links to this and other information for new residents at northlibertyiowa.org/welcome.

How Do I Get Started?

Here are some common questions asked by new residents. More FAQs can be found at northlibertyiowa.org/FAQ.

How do I sign up for utilities?

Sign up for water, waste water, trash and recycling through the city, either in person at City Hall or online. Gas, electric, phone, television and internet are provided by private utility companies.

How do I get a different trash bin?

We offer three different collection options to fit different needs and budgets. When you move in, you should find trash and recycling carts. You can change your garbage option or add curbside compost, through City Hall or online.

Where do I get my pet license?

All dogs and cats older than four months should be licensed. Register online or at City Hall. You can find current fees and a form at northlibertyiowa.org/petlicense. You can also get a pass for Red Fern Dog Park, which will be required starting in June 2021.

Can I park on the public street?

For the most part yes, unless the street has signs saying otherwise. But you also can't park on the street when there's two inches of snow fall or if the city has declared an on-street parking prohibition to allow crews to efficiently clear streets.

Where do I get my driver's license?

The closest station is in southeast Iowa City, but if you just need to renew or change your address, you might be able to do it online or at the kiosk in the North Liberty Library. More details can be found online at iowadot.gov/mvd/driverslicense.

Can I get help with food or other services?

The North Liberty Community Pantry has been serving our community for three decades and is a great place to start for neighbors who need food, clothing or other items. They're a connection to other local agencies for additional resources.

Where do I register to vote?

You can register with the Johnson County Auditor or when you get a driver's license. If you're already registered, you'll need to update your address when you move. Just visit jcauditor.com for details.

The Community Center is the Center of Your Community

The North Liberty Community Center, 520 W. Cherry Street, is home to our library, recreation center and pools. Residents can use the indoor track for free year-round, participate in a variety of classes and programs, and get space for a meeting, birthday party, fundraiser, and more.

While the current pandemic has eliminated some of these opportunities, we hope to return to full operations later this year.

Get a Library Card

Your library card is your pass to books, movies, databases, audio books and even cake pans. Get yours, for free, of course. Bring your photo ID and, if it doesn't include your current address, a piece of mail that does.

Daily Use, Memberships & Passes

Our recreation facilities include indoor and outdoor pools, two gyms, an indoor track, weight and cardio equipment, meeting rooms and an indoor play area. A variety of facility passes and memberships are available. Financial aid is available for passes and classes; inquire with the front desk.

Reserving Community Facilities

Our Recreation Department rents out gyms, pools, meeting rooms and park facilities. Contact the Recreation Department at (319) 626-5716. Additional space is available at the library primarily for community organizations. Contact the North Liberty Library at (319) 626-5601.

Community Activity Guide

We typically publish three activity guides each year highlighting programming and community events. You can find it online or in person at the Community Center.

Keep Up with City News and Events

You can sign up to receive our monthly newsletter, the North Liberty Bulletin, a no-more-than-once-daily digest of news items, as well as road closures and various public meeting agendas sent to your email inbox by signing up at northlibertyiowa.org/subscribe.

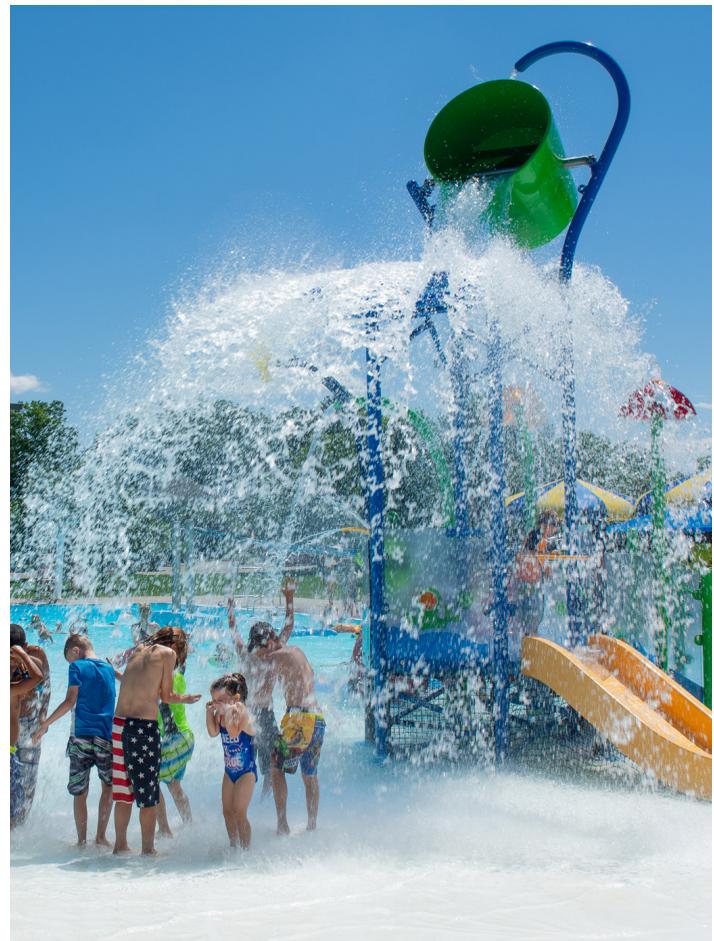
You can also find us on Facebook, Twitter and Instagram, just search "North Liberty," and connect to neighbors through Nextdoor by signing up at your home address.



North Liberty
RECREATION

one-day family pass

We invite you to come try the Community Center, 520 W. Cherry St., to see what it has to offer. This pass offers all members of your family free access to track, gyms, pools, cardio and weight areas for one day, subject to current operations and procedures. **During the pandemic, memberships and reservations are required.** Visit northliberty.recdesk.com for updates.





City Government

Mayor & City Council

North Liberty is governed by a city council of five members and a non-voting mayor, each serving a four-year term in office. Together, the city council sets policy, budgets and local laws. The council is served by City Administrator Ryan Heiar to operate the day-to-day business of the city.

Advisory Commissions

The mayor and city council appoint the members of several boards and commissions that make recommendations on issues such as development, zoning, parks and other local issues. Volunteer commissioners are appointed each spring (maybe you're interested?).

Meetings

City council meetings are regularly held at 6:30 p.m. on the second and fourth Tuesday of each month, and streamed live online and available on cable from North Liberty Television. When we're not in a pandemic, meetings are held in the City Council Chambers, 1 Quail Creek Circle and you can attend these meetings live in person.

Community Events

North Liberty hosts events throughout town over the course of the year, making adjustments even during the pandemic to offer safe options. Here's just a few of the regularly held events in our community. A calendar of all public events can be found at northlibertyiowa.org/events.

Senior Connections

Providing community members 55 years and older a chance to get together for lunch and socialization. Held each Friday.

Beat the Bitter

Forget hibernating and embrace winter with a week full of activities to get you out of the house. Held the last week each January.

Free Fishing Weekend

Spend the day outdoors and fish without a license at Liberty Centre Pond. Held the first full weekend each June.

Summer Reading

Reading challenges and events for all ages, all summer long. Coordinated by the North Liberty Library. Held each summer.

Summer Lunch & Fun

Providing a free, healthy meal for all North Liberty kids up to age 18 each weekday of the summer.

Blues & BBQ

A day of live music, mouthwatering barbecue, Iowa craft beer and family fun. Held the second Saturday of each July.

Haunted Happenings

Tunnel, mazes, carnival games and more. Come in costume and have a fun, frightful time. Held each October.

Breakfast with Santa

A hot breakfast and chance share a Christmas wishlist with Santa. Held each December.

Noon Year's Eve

A kick off to the New Year family-style with the library, complete with a balloon drop at noon. Held each December.



What are Neighborhood Ambassadors?

They're volunteers passionate about advancing the quality of life for their neighbors. These on-the-ground local leaders partner with the city to help close the information gap between the city and residents, build community through gatherings and projects, and connect neighbors to each other and to community resources.

Ambassadors are community minded, value diversity and are the eyes, ears and voices for their corners of North Liberty.

The Great Neighborhood program has ambassadors assigned to neighborhoods, ambassadors in our senior-living facilities and language ambassadors to strengthen the city's communication with residents who are English-language learners.

To find your Ambassador, look them up by your neighborhood. You can find the most up-to-date directory online at northlibertyiowa.org/BeGreat.



Neighborhood Key

- | | | | |
|----|--|----|--|
| 1 | <i>Aspen Ridge & Liberty Farms</i> | 18 | <i>West Penn Street</i> |
| 2 | <i>Fox Run</i> | 19 | <i>Penn Meadows</i> |
| 3 | <i>Deerfield</i> | 20 | <i>W Zeller Street & Liberty Heights</i> |
| 4 | <i>8 Point Trail</i> | 21 | <i>Chestnut</i> |
| 5 | <i>Progress Street & Jones Boulevard</i> | 22 | <i>Garner</i> |
| 6 | <i>Goose Lake</i> | 23 | <i>Beaver Kreek</i> |
| 7 | <i>Chesterfield Commons</i> | 24 | <i>Holiday</i> |
| 8 | <i>Kansas Avenue</i> | 25 | <i>Golfview</i> |
| 9 | <i>West Lake North</i> | 26 | <i>Cottonwood & Lynwood</i> |
| 10 | <i>West Lake South</i> | 27 | <i>Broadmoor Estates</i> |
| 11 | <i>Harvest Preserve</i> | 28 | <i>Creekside Adjacent & Woodland Meadows</i> |
| 12 | <i>Harvest Estates</i> | 29 | <i>Creekside</i> |
| 13 | <i>Quail Creek</i> | 30 | <i>Windsor Farms</i> |
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8 Point Trail

Livia Woodcock
liviaeadam@gmail.com

My hidden talent

I'm a writer who has never published any of my work.

My hobbies

Singing and crafting. Crafting turned into a small online shop to sell my crafts.

My go-to karaoke song

Bohemian Rhapsody by Queen.



Arlington Ridge

Jaime Bonner
jaimebonner@gmail.com

A business I'd like to see here

A small family-owned bakery! The smell of baking bread, donuts and the like makes any day a good one.

When people ask for my help, it's usually for

I've been a nurse for 15 years, so I'm often asked for advice on medical matters.

Five years from now I hope North Liberty

Is a destination for folks of all descriptions looking for a place to thrive.



Arlington Ridge

Dana Van Abbema
dlvanabbema@gmail.com
(301) 481-9820

What I love about North Liberty

My kids run around the neighborhood all summer just like I did as a kid.

A skill I'd like to master

Dog obedience training! My pup seems to love it, but I don't really know what I'm doing.

My hobbies

Gardening! Our previous home was on a shady wooded lot, so this has been a new one for me since moving to North Liberty, and I still have lots to learn!

Don't see your Neighborhood Ambassador?

THEY
might be
YOU

Apply for any neighborhood at any time at northlibertyiowa.org/BeGreat



Aspen Ridge & Liberty Farms

Adela Hunter
adelahunter@gmail.com
(314) 712-8024

A skill I'd like to master

Tennis.

I've lived in North Liberty

For five years.

My favorite item that I've purchased recently under \$100

A hammock I enjoy napping in.



Beaver Creek

Elizabeth Hoover de Galvez
hoovergalvez@gmail.com
(319) 329-2902

My favorite North Liberty business

Colony Pumpkin Patch. Such a great family activity for my favorite season.

My hobbies

Reading, hiking and inventing.

When people ask for my help, it's usually for

Whatever they need help with, as a librarian I usually offer them a book that I think they might find useful.



Broadmoor Estates

Anna Wu

bradburndesign@gmail.com

A skill I'd like to master

To be fluent in Mandarin.

What makes me laugh

Word banter. I'm a linguist at heart and love a good play on words. My favorite characters in books are the ones with witty comments such as Elizabeth Bennet, Wit/Hoid and Lopen.

My favorite books

I love high fantasy series, especially the Stormlight series by Brandon Sanderson.



Broadmoor Estates

Heather Weber

weber.heather@gmail.com

(319) 541-5338

I've lived in North Liberty

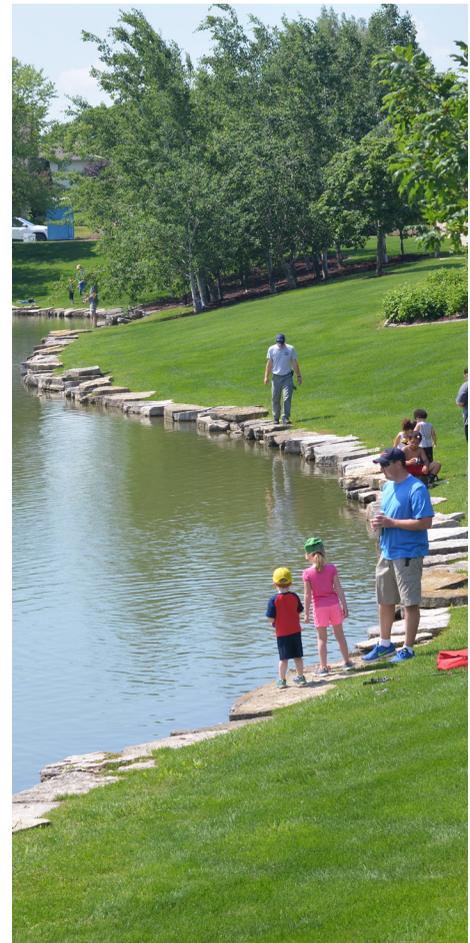
My family and I moved here in 2011, but I have lived in the ICR area since 1986.

My favorite item that I've purchased recently under \$100

An air fryer—best kitchen appliance I never knew I needed! I love making sweet potato fries.

A household chore I don't mind

Vacuuming the house—if everyone helps out first by picking up their stuff!



Cedar Springs

Cathy Coleman

ctoussa@southslope.net

My hobbies

My husband and I like to take trips to the southwest and go to the national parks. We also enjoy walking and biking here in North Liberty.

What I love about North Liberty

How friendly everyone is. We know people all over the city we've met when out walking.

A skill I'd like to master

Glassblowing, tap dance and cooking.



Cedar Springs

Hunter Schmitt

hunter3schmitt@gmail.com

(563) 513-7261

If I had to pick one local restaurant for the rest of my life it'd be

Reds Alehouse! I've never had a bad experience there, and the food and atmosphere is always impeccable.

I could give a presentation off the cuff on

Pizza! I worked in food service for many years, and I grew up in my dad's restaurant.

A household chore I don't mind

Mowing the lawn. I like to use that time to enjoy the weather and listen to some tunes.



Cedar Springs

Jennifer Renk

jennifercrenk@yahoo.com

(319) 321-2331

I've lived in North Liberty

For 14 years. I grew up in Iowa City, attended college in Cedar Falls, and put down my roots in North Liberty after getting married.

A business I'd like to see here

An indoor bowling alley or a place for teenagers to hang out together.

A skill I'd like to master

Graphic design and photography.



Creekside Adjacent & Woodland

Travis Hiatt

2tallhiatt@gmail.com
(319) 560-4410

If I had to pick one local restaurant for the rest of my life it'd be

Rocky O'Briens. I just love their food and beverages that are a little different than the norm.

My go-to karaoke song

Dani California by Red Hot Chili Peppers.

My hobbies

Fantasy sports. It's a way to stay connected with friends and enjoy different sports.



Chesterfield Commons

Payton Cannon

paytaycannon@gmail.com
(319) 325-7885

I've lived in North Liberty

My whole life! I did leave for four years to attend college at UNI but was quickly brought back to the area.

My go-to karaoke song

Hands down Britney Spears or Shania Twain, but I can bust out a little Justin Bieber.

Favorite book

Chrysanthemum by Kevin Henkes.



Creekside

Jenn Pedersen-Kahler

jpedersenkahler@gmail.com
(309) 428-5446

If I had to pick one local restaurant for the rest of my life it'd be

Blue Bird Cafe. I've recently become more gluten conscience and their gluten-free pancakes are delicious.

My hidden talent

I'm very mechanically and technology inclined and pick up new skills quickly. I enjoy investigating problems and problem solving.

I could give a presentation off the cuff on

Medical billing and coding and the difference between a deductible and co-insurance.



Deerfield

Beke Dube

bekezelapatie@yahoo.com
(641) 451-5266

My hidden talent

Once a year, I run a half marathon. Slow as a turtle, but I finish the race.

A mystery I'd like to crack

Are we the only beings in the universe?

My favorite movie

The Shawshank Redemption.



Deerfield

Allison Hancock

allison.hancock33@yahoo.com
(563) 581-7280

A skill I'd like to master

To be able to speak fluently in another language. I've taken eight years of Spanish classes, but I'm still nowhere near mastery level.

A business I'd like to see here

A local bakery.

What I love about North Liberty

It is just on the outskirts of a bigger city but it still has that small-town feel.



Fox Run

Jamie Bagan

jamie@baganfamily.com

A business I'd like to see here

A high-ropes obstacle course with a zipline like a Go Ape. These are so fun to do. Our family makes a point when on vacation to find one nearby.

My favorite item I've purchased recently under \$100

Cookie cutters.

I've lived in North Liberty

For almost 10 years, and the Iowa City area for about 15 years.



Fox Run

Brandon Kuehl

bkuehl15@yahoo.com

(319) 631-4113

Favorite North Liberty business

The Leaderboard. They offer a fun and great atmosphere! Got into golfing a few years ago so able to keep golfing on simulators with friends in the winter or play other games while hanging out.

A skill I'd like to master

Wood working.

I could give a presentation off the cuff on

Personal finance for sure but just about anything. Give me a microphone and I can talk about a lot of stuff.



Fox Valley

Kelly Petrulevich

kell2323@hotmail.com

If I had to pick one local restaurant for the rest of my life it'd be

Jalapenos. They have such amazing food and drinks!

My go-to karaoke song

Anything by Journey or Bon Jovi.

My favorite movies

Top Gun, Queen, Dirty Dancing and Footloose.



Fox Valley

Jen Panther

jenpanther97@gmail.com

(319) 330-2174

A business I'd like to see here

A bowling alley or putt-putt golf course.

What makes me laugh

My family, friends and my students. Without them life is pretty blue.

My hobbies

Reading, golf (because I like to see my husband), walking and traveling.



Garner

Jessica Smith

jsmith9902@gmail.com

(319) 936-1119

What makes me laugh

Pranks on family and friends.

My hidden talent

I can name the 50 states in alphabetical order.

When people ask for my help, it's usually for

Organizing social events and medical advice even though I am *not* a medical professional.



Harvest Estates

Mike Mbanza

michaelmbanza@gmail.com
(319) 512-3151

My favorite item that I've purchased recently under \$100

A book titled *A Promised Land* by Barack Obama.

Five years from now I hope North Liberty

Is a thriving and more inclusive community.

What makes me laugh

Courtroom jokes.



Kansas Avenue

Jannette Stephens

stephens.jannette46@gmail.com
(773) 209-2303

If I had to pick one local restaurant for the rest of my life it'd be

Sugar Peach because I enjoy soul food.

What makes me laugh

Funny conversations with family and friends, good humor and funny movies.

My hobbies

Crafting and dancing. I've been dancing since I was 2 years old. I'm just learning to craft for less than a year now and open to new ideas.



Liberty Centre

Paul Burnett

pvlito@gmail.com
(319) 573-1199

I've lived in North Liberty

For 12 years. Before that I lived in Iowa City as a student at the UI for 6 years and in Cedar Rapids for about 8 years.

A business I'd like to see here

A Famous Dave's BBQ!

What makes me laugh

Older Eddie Murphy and Dave Chapelle comedy.



Liberty Centre

Nic Gulick

nicgulickrealtor@gmail.com
(319) 621-9795

My favorite item that I've purchased recently under \$100

A new chef's knife! Can't make dinner without it.

My go-to karaoke song

With my wife it's definitely *Bohemian Rhapsody*. Alone, I'd probably do some Eminem...without the prompter.

My hidden talent

I can fall asleep in pretty much any environment. Not sure if that is good or bad.



Liberty Centre

Eric Page

sportsink2000@yahoo.com
(309) 207-0649

What I love about North Liberty

The community is really taking shape, from the local restaurants to the new high school to the youth sports, we are building an identity for the place as the population grows.

What makes me laugh

My 9-year-old son, Joey.

A skill I'd like to master

To be a really good guitar player. Right now, I'm just mashing a few basic chords.



Liberty Centre

Angela Chaparro-Arias

angelatrujillo3@hotmail.com
(319) 400-5027

My hobbies

Baking, cooking and walking the dog. When I moved to United States, I had to learn how to cook and bake and fell in love with it.

I could give a presentation off the cuff on

The importance on working together to succeed as a community working together from a social work perspective

My favorite movie

It's a Wonderful Life.



Penn Heights

Errin Frank

errin.frank.NL@gmail.com
(319) 626-7885

What I love about North Liberty

It's a hub for activity. We can be lost in nature, on the interstate or taking in live music all in about the same amount of time. The planning of parks and trails has been outstanding.

I could give a presentation off the cuff on

Monarch butterflies, pollinator gardens and music as a modality for therapy.

A skill I'd like to master

I would like to learn and even just be average at yoga.



Penn Meadows

Matt Hylland

matthylland@gmail.com
(336) 682-5268

I've lived in North Liberty

For three years. My wife Jessica and I moved here from Virginia in 2017.

My favorite North Liberty business

Can't beat Reds for happy hour! Since we live close by it was the first place we stopped for lunch and a drink once we moved, and we were hooked. The staff is always great, and food is always delicious.

My hobbies

Walking and hiking around the nearby parks and lakes with our two dogs, traveling and cooking.



Penn Meadows

Nick Reiten

nicholas.reiten@gmail.com
(319) 330-1316

My favorite item that I've purchased recently under \$100

Firestick and TV antenna. We haven't had cable for almost 10 years, and this helps us keep connected.

My hobbies

I do a lot of storm chasing, as weather has always been a passion of mine.

When people ask for my help, it's usually for

Questions about technology, and most of the time I have a solution for them.



Progress Street & Jones Boulevard

Amanda Herbst

herbst.amandaj@gmail.com
(563) 590-5404

My go-to karaoke song

Depending if you want to lose your hearing or not, *It's Tricky* by Run DMC

A mystery I'd like to crack

How the dryer manages to eat the socks?!

Five years from now I hope North Liberty

Continues to bring in local businesses instead of the big-box fast-food places and continues to have nice affordable housing for those that cannot afford the big new houses being built.



Quail Creek

Epy Murillo Tovar

emurillo_201@hotmail.com
(319) 212-8107

My favorite item that I've purchased recently under \$100

A T-shirt that says "Housing is a Human Right" from the Shelter House in Iowa City.

My hobbies

Listening to music—there is a song for any moment of your life you might be in—and walks with my big yellow lab.

A skill I'd like to master

Cooking. It's a work in progress but one day I want someone to tell me that I make the best tamales they've ever tasted!



Quail Creek

Eva Anderson

eva.northliberty@gmail.com
(319) 321-8103

I've lived in North Liberty

Since 2002 when our family relocated from the Twin Cities.

A business I'd like to see here

I'd love to see one of the older homes in North Liberty remodeled into a lovely Tea Room!

My hidden talent

I have an unusual talent for wiggling my eyeballs. See me in person, and I'll demonstrate.



Quail Ridge

Summer Jagnow

summer.jagnow@gmail.com

What I love about North Liberty

The convenient location with accessibility to both Cedar Rapids and Iowa City attractions and job markets.

My favorite item that I've purchased recently under \$100

2021 planner! A symbolic end to 2020. It's beautiful and includes extra pages for gratitude journaling. I enjoy writing things I'm thankful for and things I am hoping for so I can see that I now have things I once only hoped for.

My favorite North Liberty business

Restoration Station; the sweetest owner around—my mom!



Quail Ridge Park

Becky Keogh

rebeccamkeogh@gmail.com

My favorite item that I've purchased recently under \$100

A pint of Heyn's chocolate ice cream with Oreos, caramel and pralines.

My favorite North Liberty business

Big Picture Gallery & Studio. The owner connects with and cares for her students, my son enjoys taking art lessons, and we enjoy the take-and-make projects.

My hobbies

I enjoy listening to audio books. I'm a multitasker so while I'm driving, cleaning or going for walks, I'm most likely listening to an audiobook.



Quail Ridge Park

Andrew Cole

cole.andrew88@gmail.com

(563) 505-0248

My hidden talent

I taught myself how to juggle.

Five years from now I hope North Liberty

Is continually growing, has more resources for those who need it, and more community events.

A business I'd like to see here

It would be really cool if there could be a drive-in movie theater.



West Penn Street

Megan Walker

megan_walker@yahoo.com

What I love about North Liberty

I love the trails and the parks. They are a great benefit to living here—we get to be outside and enjoy our community. Our trails and parks are beautiful and used by so many.

A skill I'd like to master

Mixology.

My favorite North Liberty business

Naomi's Kitchen because it is a unique and useful concept. It's helpful for busy people and families and can be a great gift for anyone who lives locally.



W Zeller Street & Liberty Heights

Terrance Murphy

tmurphysr22@gmail.com

(319) 331-6282

A business I'd like to see here

An outdoor blacktop full basketball court!

What makes me laugh

Listening to my 4- and 6-year-olds have a conversation. OMG!

A mystery I'd like to crack

How many licks does it take to get to the center of a tootsie pop?





West Lake North

Abdouramane Bila

abdouramane.bila@gmail.com
(319) 929-5398

I've lived in North Liberty

I have lived in the Iowa City/Coralville/North Liberty area for about 16 years combined. Love seeing the growth and changes in the area.

A business I'd like to see here

A year-round kid and family attraction complex.

My hobbies

Technology. I'm amazed how small boxes can pack so many functions.



West Lake North

Matt Jorgenson

matthewjorgenson@kw.com
(319) 541-8178

What I love about North Liberty

It's such a young, vibrant community that has grown so much since I moved here. My wife and I couldn't be happier raising our two little ones here!

If I had to pick one local restaurant for the rest of my life it'd be

Reds Alehouse is my go-to. Their menu has options for everyone and is always delicious!

A household chore I don't mind

Mowing the lawn



West Lake South

Bill Green

bgreenNLiberty@gmail.com
(319) 371-9176

Five years from now I hope North Liberty

Will keep moving towards its own identity and less of a bedroom community.

My hobbies

Fishing (since childhood), golf (when my back permits), and reading articles and books on philosophy, history, and cosmology. I believe nearly every author's writing is improved with humor.

My hidden talent

I can wiggle my ears one at a time (well, it's more of a superpower, really)



Windsor Farms

Jennifer Smith

quilterjen@yahoo.com
(319) 329-5036

I could give a presentation off the cuff on

Foster care.

A mystery I'd like to crack

Why can't everyone just get along and be happy?

A skill I'd like to master

My Circuit die cutting machine.



Keystone Place at Forevergreen

Yvonne Page

jazzypage57@gmail.com
(719) 649-7318

My favorite North Liberty business

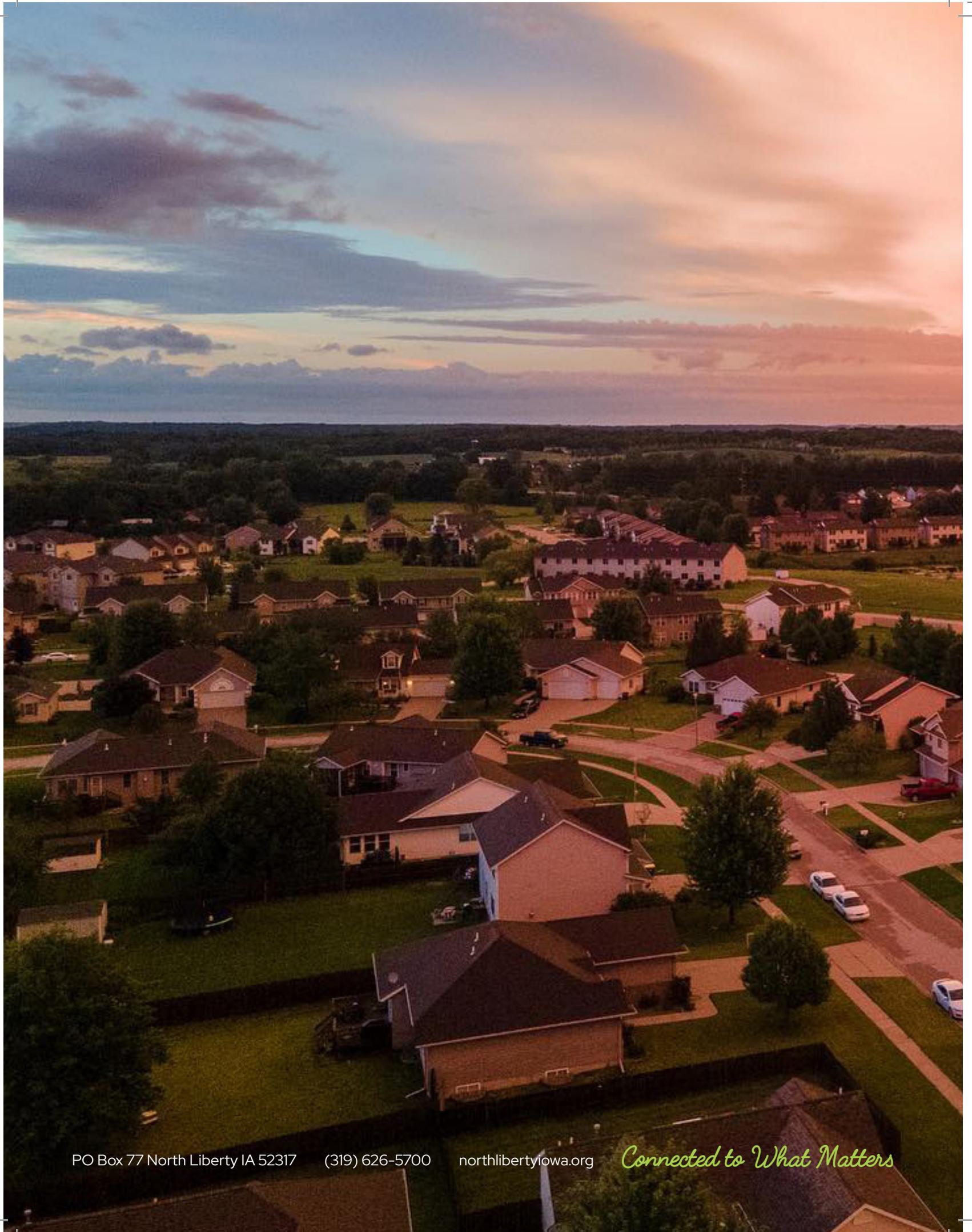
Blue Bird Café. Great place to meet friends and they have excellent food.

Five years from now I hope North Liberty

Is inviting to people of all education levels, ages, races and religions.

My favorite books

My Own Words by Ruth Bader Ginsburg; *Long Range* by CJ Box; and *Becoming* by Michelle Obama.



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northlibertyiowa.org

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