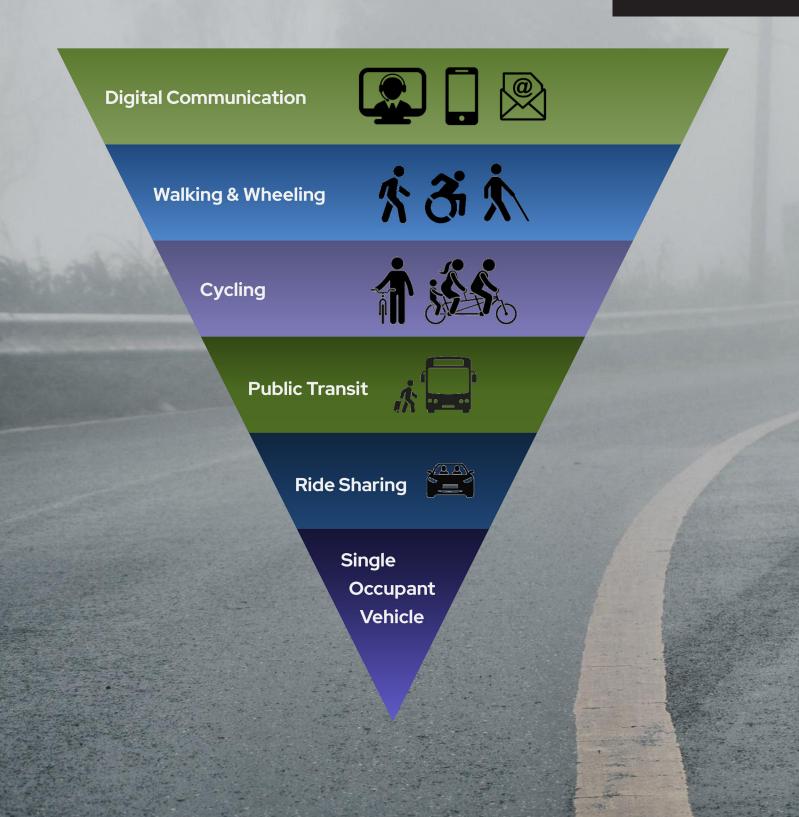
# NORTH LIBERTY ANNUAL TRANSIT REPORT

# aug 2023



## NORTH LIBERTY TRANSPORTATION ASSISTANCE PROGRAM (NLTAP) NOVEMBER 2018 - CURRENT

# More in Appendix A

|        |           | N    | IORTH | LIBE   | RTY TI | RANS  | PORTA    | TION   | ASS   | ISTA | ٩N | CE PR  | OGR          | ٩M |       |
|--------|-----------|------|-------|--------|--------|-------|----------|--------|-------|------|----|--------|--------------|----|-------|
|        |           |      |       |        | AVG #  |       |          |        |       | 5405 |    |        |              |    | СІТҮ  |
|        |           |      |       | AVG #  | RIDES/ |       |          |        | (RETA | FARE |    |        | CITY         |    | COST/ |
|        |           | RUN  | # OF  | RIDES/ | ACTIVE | TOTAL | INACTIVE | ACTIVE | BY YE |      |    | CITY   | COST/        | 4  | CTIVE |
|        |           | DAYS | RIDES | DAY    | USER   | USERS | USERS    | USERS  |       | CAB) |    | TOTAL  | RIDE         |    | USER  |
| FY2023 | July      | 26   | 141   | 5.4    | 4.7    | 106   | 76       | 30     | \$    | 141  | \$ | 2,583  | \$ 18        | \$ | 86    |
|        | August    | 27   | 153   | 5.7    | 4.4    | 111   | 76       | 35     | \$    | 153  | \$ | 2,759  | \$ 18        | \$ | 79    |
|        | September | 26   | 213   | 8.2    | 5.5    | 120   | 81       | 39     | \$    | 213  | \$ | 4,098  | \$19         | \$ | 105   |
|        | October   | 26   | 193   | 7.4    | 4.9    | 129   | 90       | 39     | \$    | 193  | \$ | 3,418  | \$ 18        | \$ | 88    |
|        | November  | 26   | 201   | 7.7    | 5.6    | 128   | 92       | 36     | \$    | 201  | \$ | 3,674  | \$ 18        | \$ | 102   |
|        | December  | 27   | 211   | 7.8    | 5.1    | 126   | 85       | 41     | \$    | 211  | \$ | 3,447  | \$ 16        | \$ | 84    |
|        | January   | 26   | 283   | 10.9   | 8.1    | 122   | 87       | 35     | \$    | 283  | \$ | 4,119  | \$ 15        | \$ | 118   |
|        | February  | 24   | 241   | 10.0   | 5.9    | 125   | 84       | 41     | \$    | 241  | \$ | 3,529  | \$ 15        | \$ | 86    |
|        | March     | 27   | 315   | 11.7   | 7.0    | 126   | 81       | 45     | \$    | 315  | \$ | 5,686  | \$ 18        | \$ | 126   |
|        | April     | 25   | 351   | 14.0   | 7.0    | 124   | 74       | 50     | \$    | 351  | \$ | 6,834  | \$19         | \$ | 137   |
|        | May       | 26   | 335   | 12.9   | 8.6    | 131   | 92       | 39     | \$    | 335  | \$ | 5,326  | \$ <b>16</b> | \$ | 137   |
|        | June      | 26   | 319   | 12.3   | 7.3    | 130   | 86       | 44     | \$    | 319  | \$ | 6,024  | \$19         | \$ | 137   |
| TOTAL  |           | 312  | 2,956 |        |        |       |          |        | \$ 2, | ,956 | \$ | 51,496 |              |    |       |
| AVERAG | GE MONTH  |      | 240   | 9.5    | 6.1    | 123   | 84       | 40     |       |      | \$ | 4,291  | \$17         | \$ | 104   |

For \$1 per ride, qualified North Liberty residents can call a Yellow Cab of Iowa City taxi to pick up groceries, get to the bank, visit a doctor, connect to a bus or certain other essential quality-of-life trips scheduled Monday through Friday from 7 a.m. to 5 p.m. or Saturday 7 a.m. to 3 p.m.

Residents can be eligible for this program because they don't have access to vehicle, face financial difficulty, or are permanently or temporarily disabled.

northlibertyiowa.org/nltap Angela McConville, North Liberty Special Projects Coordinator 24/7 Transit Hotline (319) 626-5918 transit@northlibertyiowa.org

- demand response
- curb to curb
- requires qualification, application, enrollment & annual renewal
- \$1.00 fare
- limited to specific destinations (grocery, medical, government)
- rides cannot be denied to enrolled persons
- Monday Friday 7:00 AM 5:00 PM; Saturday 7:00 am - 12:00 pm

## CORALVILLE TRANSIT NORTH LIBERTY ROUTE SEPTEMBER 2006 - CURRENT

|        |           | CORALVILLE TRANSIT BUS - AM & PM ROUTE |       |       |        |        |      |       |    |       |    |         |             |         |      |     |
|--------|-----------|--|-------|-------|--------|--------|------|-------|----|-------|----|---------|-------------|---------|------|-----|
|        |           |  |       | CONA  |        | - 1640 | 131  | T DC  | 5  |       | O. |         |             |         |      |     |
|        |           |  |       |       |        |        |      |       |    |       |    |         |             |         |      |     |
|        |           |  |       |       | AVG #  | APPROX | т    | OTAL  |    | COST/ |    |         | CITY        | TOTAL = | C    | ΙΤΥ |
|        |           | RUN                                    | RUN   | # OF  | RIDES/ | USERS/ |      | FARE  |    | RUN   |    | SERVICE | SR\         | /c cost | cos  | ST/ |
|        |           | DAYS                                   | HOURS | RIDES | DAY    | DAY    | со   | LLECT |    | HOUR  |    | COST    | - FARE      |         | RI   | IDE |
| FY2023 | July      | 20                                     | 80    | 406   | 20     | 10     | \$   | 345   | \$ | 92    | \$ | 7,377   | \$          | 7,032   | \$ 1 | 17  |
|        | August    | 23                                     | 92    | 498   | 22     | 11     | \$   | 423   | \$ | 103   | \$ | 9,475   | \$          | 9,052   | \$ 1 | 18  |
|        | September | 21                                     | 84    | 501   | 24     | 12     | \$   | 426   | \$ | 127   | \$ | 10,649  | \$          | 10,223  | \$ 2 | 20  |
|        | October   | 21                                     | 84    | 463   | 22     | 11     | \$   | 394   | \$ | 90    | \$ | 7,568   | \$          | 7,175   | \$ 1 | 15  |
|        | November  | 20                                     | 80    | 392   | 20     | 10     | \$   | 333   | \$ | 110   | \$ | 8,795   | \$          | 8,462   | \$ 2 | 22  |
|        | December  | 21                                     | 84    | 321   | 15     | 8      | \$   | 273   | \$ | 129   | \$ | 10,802  | \$          | 10,530  | \$ 3 | 33  |
|        | January   | 20                                     | 80    | 437   | 22     | 11     | \$   | 371   | \$ | 100   | \$ | 7,977   | \$          | 7,605   | \$ 1 | 17  |
|        | February  | 20                                     | 80    | 457   | 23     | 11     | \$   | 388   | \$ | 105   | \$ | 8,406   | \$          | 8,017   | \$ 1 | 18  |
|        | March     | 23                                     | 92    | 455   | 20     | 10     | \$   | 387   | \$ | 160   | \$ | 14,691  | \$          | 14,304  | \$ 3 | 31  |
|        | April     | 20                                     | 80    | 427   | 21     | 11     | \$   | 363   | \$ | 91    | \$ | 7,277   | \$          | 6,914   | \$ 1 | 16  |
|        | May       | 22                                     | 88    | 353   | 16     | 8      | \$   | 300   | \$ | 89    | \$ | 7,858   | \$          | 7,558   | \$ 2 | 21  |
|        | June      | 22                                     | 88    | 346   | 16     | 8      | \$   | 294   | \$ | 65    | \$ | 5,680   | \$          | 5,386   | \$ 1 | 16  |
| TOTAL  |           | 253                                    | 1012  | 5,056 |        |        | \$ 4 | 1,298 |    |       | \$ | 106,555 | <b>\$</b> 1 | 102,258 |      |     |
| AVERAG | GE MONTH  | 21                                     | 84    | 421   | 20     | 10     | \$   | 358   | \$ | 105   | \$ | 8,880   | \$          | 8,521   | \$ 2 | 20  |

Coralville Transit is owned and operated by the City of Coralville. Since North Liberty is not a designated Iowa transit authority, we must contract through an existing authority for bus service.

The Transit app is available for Coralville Transit riders to track their bus in real time. Transit shows riders nearby options and departure times, bus services with expected bus arrival times, trip planning, step-by-step navigation, and has push notifications.

coralville.org/80/Transit-Parking Vicky Robrock, Coralville Director of Parking and Transportation (319) 248-1790 vrobrock@coralville.org

- fixed route
- stop to stop
- open to public
- \$1.00 fare 18+ and \$0.50 5-17 (under 5 & 65+ free
- runs two times a day
- North Liberty to Iowa City: 6:30 AM 7:30 AM; Iowa City to North Liberty: 5:00 PM - 6:00 PM

## JOHNSON COUNTY **PARATRANSIT** SEPTEMBER 2006 - CURRENT

|        | -         |       |       |    |       |    |       |    |        |    |        |      |            |    |      |
|--------|-----------|-------|-------|----|-------|----|-------|----|--------|----|--------|------|------------|----|------|
|        |           |       | JO    | ΗN | ISON  | C  | DUN   | ΤY | ' SEAT | SI | PARA   | TR/  | ANSIT      |    |      |
|        |           |       |       |    |       |    |       |    |        |    |        |      |            |    |      |
|        |           |       |       |    |       |    |       |    |        |    |        |      |            |    |      |
|        |           |       |       |    | FLAT  |    | FARE  |    | COST/  |    |        | C    | TY TOTAL = |    | CITY |
|        |           | RUN   | # OF  |    | FARE  | CR | EDIT/ |    | RUN    | S  | ERVICE |      | SRVC COST  | C  | DST/ |
|        |           | HOURS | RIDES | C  | REDIT |    | RIDE  |    | HOURS  |    | COST   | - F/ | ARE CREDIT |    | RIDE |
| FY2023 | July      | 63    | 96    | \$ | 287   | \$ | 3     | \$ | 105    | \$ | 6,661  | \$   | 6,374      | \$ | 66   |
|        | August    | 42    | 77    | \$ | 287   | \$ | 4     | \$ | 66     | \$ | 2,811  | \$   | 2,524      | \$ | 33   |
|        | September | 22    | 46    | \$ | 287   | \$ | 6     | \$ | 76     | \$ | 1,662  | \$   | 1,376      | \$ | 30   |
|        | October   | 32    | 65    | \$ | 287   | \$ | 4     | \$ | 65     | \$ | 2,105  | \$   | 1,818      | \$ | 28   |
|        | November  | 22    | 58    | \$ | 287   | \$ | 5     | \$ | 72     | \$ | 1,618  | \$   | 1,332      | \$ | 23   |
|        | December  | 25    | 53    | \$ | 287   | \$ | 5     | \$ | 95     | \$ | 2,321  | \$   | 2,035      | \$ | 38   |
|        | January   | 17    | 40    | \$ | 287   | \$ | 7     | \$ | 69     | \$ | 1,161  | \$   | 874        | \$ | 22   |
|        | February  | 24    | 48    | \$ | 287   | \$ | 6     | \$ | 70     | \$ | 1,707  | \$   | 1,420      | \$ | 30   |
|        | March     | 20    | 43    | \$ | 287   | \$ | 7     | \$ | 60     | \$ | 1,207  | \$   | 921        | \$ | 21   |
|        | April     | 27    | 60    | \$ | 287   | \$ | 5     | \$ | 98     | \$ | 2,625  | \$   | 2,339      | \$ | 39   |
|        | May       | 29    | 56    | \$ | 287   | \$ | 5     | \$ | 64     | \$ | 1,834  | \$   | 1,548      | \$ | 28   |
|        | June      | 36    | 66    | \$ | 287   | \$ | 4     | \$ | 90     | \$ | 3,236  | \$   | 2,950      | \$ | 45   |
| TOTAL  |           | 360   | 708   | \$ | 3,438 |    |       |    |        | \$ | 28,949 | \$   | 25,511     |    |      |
| AVERAG | GE MONTH  | 30    | 59    | \$ | 287   | \$ | 5     | \$ | 78     | \$ | 2,412  | \$   | 2,126      | \$ | 34   |

The Americans with Disabilities Act of 1990 (ADA) requires Coralville Transit to provide equivalent public transportation to individuals with disabilities that cannot board, ride or get to an accessible fixed-route bus due to their disability. This service must be comparable to the service that is provided to individuals without disabilities. The law is very specific as to whom and under what circumstances eligibility may be granted to use Paratransit transportation. Paratransit eligibility is not automatically assumed because of a disability.

johnsoncountyiowa.org/seats Tom Brase, Johnson County Transportation/Fleet Director (319) 339-6128 tbrase@johnsoncountyiowa.gov

- paratransit
- door to door
- requires qualification, application & enrollment
- \$2.00 fare
- anywhere in Johnson County
- rides cannot be denied to enrolled persons
- North Liberty Pickups: Monday Friday 7:00 AM, 11:00 AM & 4:30 PM

## JOHNSON COUNTY SEATS ARPA NOVEMBER 2022 - CURRENT

More in Appendix B

|        |                | JOHNSON COUNTY SEATS ARPA |       |        |        |       |          |        |      |         |    |        |       |        |           |       |      |        |
|--------|----------------|---------------------------|-------|--------|--------|-------|----------|--------|------|---------|----|--------|-------|--------|-----------|-------|------|--------|
|        |                |                           |       |        | AVG #  |       |          |        |      |         |    |        |       | СІТҮ   |           |       |      | ACTUAL |
|        |                |                           |       | AVG #  | RIDES/ |       |          |        |      | FARE    |    |        | CITY  | COST/  | ACTUAL    | ACTUA |      | COST/  |
|        |                | RUN                       | # OF  | RIDES/ | ACTIV  | TOTAL | INACTIVE | ACTIVE | (RET |         |    | СІТҮ   | COST/ | ACTIVE | TOTAL     | COST  | 7    | ACTIVE |
|        |                | DAYS                      | RIDES | DAY    | E USER | USERS | USERS    | USERS  | BY S | SEATS ) |    | TOTAL  | RIDE  | USER   | COST      | RIE   | E    | USER   |
| FY2023 | July           |                           |       |        |        |       |          |        |      |         |    |        |       |        |           |       |      |        |
|        | August         |                           |       |        |        |       |          |        |      |         |    |        |       |        |           |       |      |        |
|        | September      |                           |       |        |        |       |          |        |      |         |    |        |       |        |           |       |      |        |
|        | October        |                           |       |        |        |       |          |        |      |         |    |        |       |        |           |       |      |        |
|        | November       | 22                        | 35    | 1.6    |        | х     | х        | x      | \$   | 175     | \$ | 700    | \$ 20 | х      | \$ 1,400  | \$ 4  | ) )  | c      |
|        | December       | 22                        | 114   | 5.2    |        | х     | x        | x      | \$   | 570     | \$ | 2,280  | \$ 20 | х      | \$ 4,560  | \$ 4  | ) )  | c      |
|        | January        | 22                        | 95    | 4.3    | 10.6   | х     | x        | 9      | \$   | 475     | \$ | 1,900  | \$ 20 | \$ 211 | \$ 3,800  | \$ 4  | ) \$ | 5 422  |
|        | February       | 20                        | 124   | 6.2    | 11.3   | 41    | 30       | 11     | \$   | 620     | \$ | 2,480  | \$ 20 | \$ 225 | \$ 4,960  | \$ 4  | ) \$ | \$ 451 |
|        | March          | 23                        | 184   | 8.0    | 15.3   | 48    | 36       | 12     | \$   | 920     | \$ | 3,720  | \$ 20 | \$ 310 | \$ 7,360  | \$ 4  | ) \$ | 613    |
|        | April          | 20                        | 144   | 7.2    | 13.1   | 49    | 38       | 11     | \$   | 720     | \$ | 2,920  | \$ 20 | \$ 265 | \$ 5,760  | \$ 4  | ) \$ | 524    |
|        | May            | 23                        | 139   | 6.0    | 12.6   | 53    | 42       | 11     | \$   | 695     | \$ | 2,820  | \$ 20 | \$ 256 | \$ 5,560  | \$ 4  | ) \$ | 505    |
|        | June           | 22                        | 88    | 4.0    | 11.0   | 53    | 45       | 8      | \$   | 440     | \$ | 1,800  | \$ 20 | \$ 225 | \$ 3,520  | \$ 4  | ) \$ | 5 440  |
| TOTAL  |                | 174                       | 923   |        |        |       |          |        | \$ 4 | 4,615   | \$ | 18,620 |       |        | \$ 36,920 |       |      |        |
| AVERAG | GE MONTH       |                           | 115   | 5.3    | 12.3   |       |          | 10     | \$   | 634     | \$ | 2,560  | \$ 20 | \$ 249 | \$ 5,074  | \$ 4  | ) \$ | \$ 493 |
| 12mo e | stimate totals | 261                       | 1,385 |        |        |       |          |        |      |         | \$ | 30,720 |       | 4      | \$ 60,891 |       |      |        |

Johnson County SEATS same-day on-demand service for Johnson County residents is now available. This service offers same-day rides to Johnson County residents who do not have access to alternative forms of transportation. The expansion is a result of Johnson County's investment of funds received from the federal government through the American Rescue Plan Act (ARPA).

Riders must get a one-time referral through North Liberty Transit Coordinator or Johnson County Mobility Coordinator before accessing the service. Rides cost \$5 each way. At the time of pickup, riders must provide either cash or an agencyissued ticket. The vehicle used for this service is accessible.

johnsoncountyiowa.gov/sameday seatsarpa@johnsoncountyiowa.gov

- on demand/microtransit
- curb to curb
- requires qualification, application, enrollment & annual renewal
- \$5.00 fare
- anywhere in Johnson County
- one bus/driver and can deny rides if full

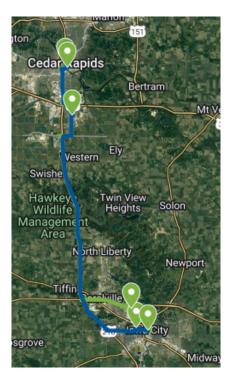
\*increased to \$25 for FY24

• Monday - Friday 7:30 AM - 4:30 PM

## EAST CENTRAL IOWA COUNCIL OF GOVERNMENTS 380 EXPRESS CORRIDOR RIDES SEPTEMBER 2021 - CURRENT

#### 380 Express Stops

- ♀ Cedar Rapids Ground Transportation Center
- ♀ Cedar Rapids Lot 44 Park and Ride
- Kirkwood Community College
- UIHC West Campus Transporation Center
- Court Street Transportation Center
- ♀ Coralville Transit Intermodal Facility



380 Express is managed by the East Central Iowa Council of Governments (ECICOG). ECICOG has contracted with Windstar Lines, Inc. to operate the bus service for all 380 Express Routes.

Closest stop for 380 Express is the Coralville Transit Intermodal Facility.

380express.com (319) 362-0375 info@380express.com

- fixed route
- stop to stop
- open to public
- \$3.50 fare 7+ (under 6 free); \$1.75 fare 60+ & disabled
- runs circuitous service
- Monday Friday 5:00 AM 9:00 PM

## APPENDIX A NLTAP

## **NLTAP CARD DESIGN**





ANGELA CARDHOLDER

FRONT - REGULAR VEHICLE USER

NORTH LIBERTY TRANSPORTATION ASSISTANCE PROGRAM

North Liberty

ID#: A888888 EXP: 07/27/2024

DOB: 04/23/1987

ID#: A888888 EXP: 06/20/2022

DOB: 04/23/1987

3 QUAIL CREEK CIRCLE NORTH LIBERTY, IA 52317

3 QUAIL CREEK CIRCLE NORTH LIBERTY, IA 52317

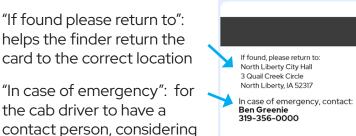
uses wheelchair vehicle

Date of Birth and Full Name: to help confirm identity

many trips are for medical

purposes

#### BACK



Approved dependents: Nickolas (17) Maxwell (16) Viola (10)

Yellow Cab of Iowa City NLTAP Only (319) 341-7939 Unique Identifier: used by both Yellow Cab and City

Expiration Date: one year from date application process was completed or – for temporary cards – date doctor says patient can resume driving

Home Address: cab driver uses this to confirm the residential pick up or drop off is their verified home address

Both Yellow Cab and North Liberty logos

Magnetic stripe has no information stored in it at this time

"Approved dependents": only these children under 18 can ride with cardholder; ages included to help confirm identity

Dedicated NLTAP phone number as a reminder (font was enlarged in 2022 to be more visible for low vision individuals)

## **APPLICANT NUMBERS**

## **Step 1: application**

Interested people can:

- 1. apply on the online form (have received 225),
- 2. request a printed form be mailed to them,
- 3. attend a registration drive (have held 13 at the Pantry, Library, North Liberty Living Center, Jefferson Point, and Keystone),
- 4. ask for a form while visiting City Hall, or
- 5. fill out the online form at their onboarding appointment.

## Step 2: onboarding appointment

Upon receipt of an application, Transit Coordinator sets up a home visit to complete the application process. At that visit, staff reviews the User Guide with the applicant on how to use the program, answers questions, checks proof of residence and other required proof of eligibility, issues the person's identification card, and presents the Code of Conduct policy. In many instances, staff will help navigate the resident through other local resources, continuing the conversation. This staff person serves as a contact point between the City and the resident. We use Hands Up Communications to translate when there is a language barrier.

In a handful of instances, applicants do not complete the entire process. These typically begin as online applications and fall into one of these categories:

- Applicant does not qualify for the program because they do not live within City Limits;
- Applicant neglected to set up the home visit to complete the application process, even after multiple attempts to contact;
- Applicant is a home visit no-show and does not respond to follow up calls;
- Applicant responded that, after receiving further information from the Transit Coordinator, the program does not fulfill needs (e.g., looking for work transportation).

In the last year, we did have one person express hesitancy due to concerns about using taxis as the transport mechanism, but they have since used the program and changed their mind.

## Completed Enrollments (2019 - current)

| YEAR | MONTH               | # NEW | # RENEW | # CURRENT  |
|------|---------------------|-------|---------|------------|
| 2019 | November            | 50    |         | 50         |
| 2019 | December            | 21    |         | 71         |
|      | January             | 23    |         | 94         |
|      | February            | 3     |         | 97         |
|      | March               | 3     |         | 100        |
|      | April               | 3     |         | 102        |
|      | May                 | 2     |         | 102        |
| 2020 | June                | 2     |         | 103        |
| 2020 | July                | 3     |         | 106        |
|      | August              | 6     |         | 112        |
|      | September           | 5     |         | 117        |
|      | October             | 1     |         | 118        |
|      | November            | 4     | 27      | 121        |
|      | December            | 6     | 8       | 105        |
|      | January             | 2     | 6       | 94         |
|      | February            | 2     | 5       | 81         |
|      | March               | 3     | 1       | 83         |
|      | April               | 2     | 1       | 83         |
|      | May                 | 3     | 2       | 84         |
| 2021 | June                | 8     | 2       | 93         |
| 2021 | July                | 2     | 2       | 95         |
|      | August              | 4     | 2       | 98         |
|      | September           | 6     | 0       | 98         |
|      | October             | 5     | 1       | 100        |
|      | November            | 2     | 1       | 102        |
|      | December            | 4     | 20      | 95         |
|      | January             | 6     | 6       | 92         |
|      | February            | 8     | 8       | 100        |
|      | March               | 3     | 1       | 100        |
|      | April               | 2     | 2       | 100        |
|      | May                 | 5     | 2       | 103        |
| 2022 | June                | 6     | 2       | 106        |
|      | July                | 4     | 5       | 106        |
|      | August              | 5     | 4       | 111        |
|      | September           | 13    | 0       | 120        |
|      | October             | 10    | 5       | 129        |
|      | November            | 2     | 12      | 128        |
|      | December            | 6     | 14      | 126        |
|      | January<br>Fabruary | 3     | 4       | 122<br>125 |
|      | February            | 7     | 11      |            |
|      | March               | 7     | 3<br>2  | 126<br>124 |
| 2023 | April               | 3     | 2       | 124        |
|      | May                 | 7     |         | 131        |
|      | June                | 3     | 8       | 130<br>125 |
|      | July                | 5     | 6       | 125        |
|      | August              | 1     | 170     | 123        |
|      | TOTALS              | 281   | 170     |            |

#### Step 3: annual renewal

About four weeks before a person's NLTAP card expires, the Transit Coordinator sends a renewal application in the mail with a self-addressed stamped envelope. If any conditions have changed since the person first applied, then proof needs to be provided. Otherwise, a new card is sent with an updated expiration date and the cardholder is asked to cut up and throw away their expired card.

## **CARDHOLDER DEMOGRAPHICS**

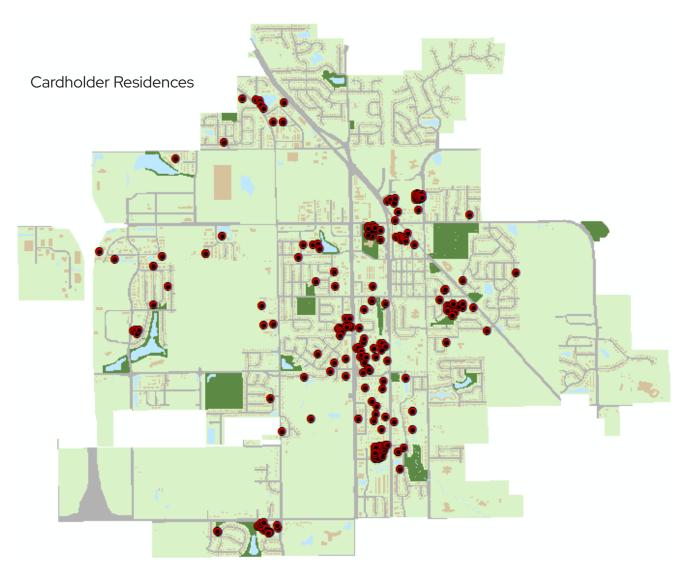
|                                   | #CURRENT | %TOTAL     | AUG 2021 | AUG 2020      | ALL |
|-----------------------------------|----------|------------|----------|---------------|-----|
| Category A: No Vehicle            | 72       | 56%        | 53       | 61            | 154 |
| Category B: Low Income            | 29       | 22%        | 30       | 42            | 70  |
| Category C: Permanent Disability  | 15       | 12%        | 13       | 7             | 26  |
| Category D: *Temporary Disability | 0        | <b>O</b> % | 2        | 5             | 10  |
| Category O: City Employee         | 0        | <b>O</b> % | 1        | not available | 1   |
| Category YT: Yellow Transport     | 13       | 10%        | 1        | not available | 14  |

\*temporary = surgery or injury that temporarily impacts ability to drive (usually  $\sim$  3 - 5 months).

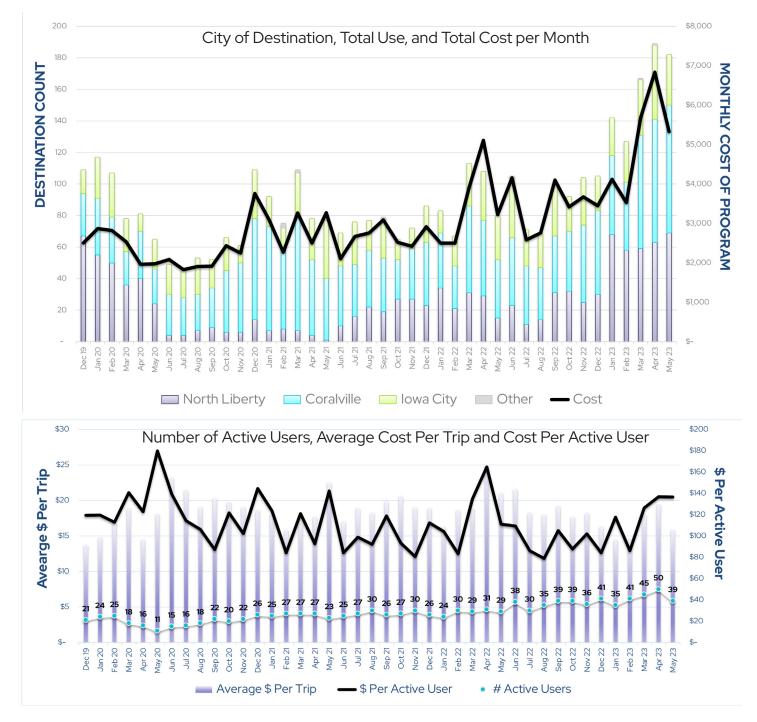
|          | < 30 | 30s | 40s | 50s | 60s | 70s | 80s              | 90s | AVERAGE | MEDIAN |
|----------|------|-----|-----|-----|-----|-----|------------------|-----|---------|--------|
| AUG 2020 | 10   | 12  | 5   | 10  | 32  | 26  | 13               | 7   | 63      | 66     |
| AUG 2021 | 10   | 10  | 7   | 10  | 26  | 17  | 17               | 3   | 62      | 66     |
| JUN 2023 | 13   | 16  | 14  | 12  | 31  | 22  | <mark>1</mark> 6 | 5   | 59      | 64     |

#### English as a Second Language:

| French  | 1  |
|---------|----|
| Spanish | 12 |



## **CARDHOLDER TRAVEL TRENDS**



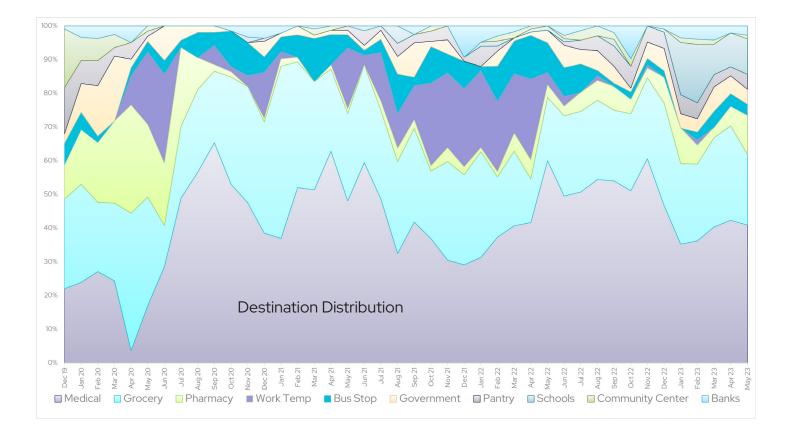
All North Liberty to North Liberty trips cost about \$10 each way. Actual costs vary on traffic and time of day. Uncontrollable variables can impact cost of trip by as much as \$10 each way. These samples were pulled from the Spring 2023 user reports.

| ORIGIN                         | DESTINATION                        | COST    |
|--------------------------------|------------------------------------|---------|
| Home in Holiday Lodge          | Coralville Walmart                 | \$12.75 |
| Home on Savannah Drive         | Crosspark Road Hy-Vee              | \$17.25 |
| Home on North Dubuque Street   | Coral Ridge Mall Bus Stop          | \$17.50 |
| Home in NL Living Center       | Iowa River Landing in Coralville   | \$20.00 |
| Home on East Penn Street       | University of Iowa Main Hospital   | \$32.00 |
| Home on Zeller Crossing        | lowa City Driver's License Station | \$35.75 |
| Accessible Wheelchair Anywhere | Accessible Wheelchair Anywhere     | \$49.00 |

## **CARDHOLDER TRAVEL TRENDS**

For all rides taken from December 2019 through May 2023 (not going to cardholder residence):

- 41% were to medical appointments
- 26% were to grocery stores
- 7% were to pharmacies
- 6% were to temporary approval to workplaces
- 5% were to connecting bus stops
- 4% were to government buildings
- 3% were to the North Liberty Community Pantry
- 3% were to K-12 public schools
- 2% were to the North Liberty Community Center
- 2% were to banks and credit unions



|      |           | Medical | Grocery | Pharmacy | Work Temp | Bus Stop | Gov't | Pantry | Schools | Comm Ctr | Banks |
|------|-----------|---------|---------|----------|-----------|----------|-------|--------|---------|----------|-------|
|      | Jan - Mar | 76      | 74      | 57       | 0         | 8        | 41    | 18     | 0       | 18       | 10    |
| 8    | Apr - Jun | 28      | 60      | 49       | 34        | 6        | 8     | 5      | 0       | 1        | 4     |
| 8    | Jul - Sep | 87      | 34      | 17       | 3         | 7        | 4     | 0      | 0       | 0        | 0     |
|      | Oct - Dec | 106     | 78      | 2        | 18        | 18       | 5     | 1      | 1       | 0        | 7     |
|      | Jan - Mar | 129     | 110     | 3        | 2         | 23       | 4     | 0      | 0       | 2        | 3     |
| ы    | Apr - Jun | 127     | 59      | 2        | 16        | 11       | 3     | 4      | 0       | 1        | 1     |
| 8    | Jul - Sep | 95      | 63      | 7        | 27        | 14       | 14    | 6      | 4       | 0        | 2     |
|      | Oct - Dec | 71      | 57      | 6        | 52        | 18       | 4     | 6      | 0       | 1        | 8     |
|      | Jan - Mar | 97      | 63      | 8        | 53        | 19       | 4     | 6      | 2       | 3        | 8     |
| 3    | Apr - Jun | 145     | 54      | 12       | 32        | 30       | 11    | 1      | 3       | 2        | 3     |
| 8    | Jul - Sep | 127     | 54      | 15       | 1         | 8        | 12    | 11     | 2       | 6        | 3     |
|      | Oct - Dec | 159     | 78      | 15       | 1         | 6        | 13    | 16     | 1       | 2        | 10    |
| 2023 | Jan - Mar | 163     | 107     | 27       | 2         | 11       | 23    | 20     | 59      | 6        | 17    |
| Ñ    | Totals    | 1410    | 891     | 220      | 241       | 179      | 146   | 94     | 72      | 42       | 76    |

## **CARDHOLDER ANNUAL SURVEY**

| Mailed 99<br>surveys to<br>cardholders;<br>received 28<br>responses.  | 2022<br>8%<br>17%<br>29%<br>46%                  | 45%       | 2020<br>19%<br>12%<br>27%<br>42% |      |  |
|---|--|-----------|----------------------------------|------|--|
| Regarding NLTAP p<br>helpfulness & other<br><b>North Liberty Staf</b> | 2022   | 2021      | 2020                             |      |  |
| I am happy with City  | /staff.  | 85%       | 76%                              | 63%  |  |
| I am happy with mos   |  | 4%        | 5%                               | 11%  |  |
| No opinion or not ha  |  | 15%       | 20%                              | 19%  |  |
| I am unhappy with C   | City staff.                                      | <b>O%</b> | 0%                               | 4%   |  |
| Regarding NLTAP p<br>& other communica<br>Yellow Cab Dispat           |  | 2022      | 2021                             | 2020 |  |
| I am happy with all o   | of the dispatchers.                              | 62%       | 49%                              | 44%  |  |
|   | st of the dispatchers.                           | 27%       | 20%                              | 11%  |  |
| No opinion or not ha  | appy/not unhappy.                                | 15%       | 29%                              | 26%  |  |
| I am unhappy with n   | nost or all of the dispatchers.                  | <b>O%</b> | 2%                               | 4%   |  |
| other communicatio  |  |           |                                  |      |  |
| Yellow Cab Drivers  | 2022   | 2021      | 2020                             |      |  |
| I am happy with all o   | of my cab drivers.                               | 65%       | 51%                              | 56%  |  |
|   | st of my cab drivers.                            | 23%       | 15%                              | 4%   |  |
| No opinion or not ha  | appy/not unhappy.                                | 15%       | 29%                              | 26%  |  |
| I am unhappy with n   | I am unhappy with most or all of my cab drivers. |           |                                  |      |  |

List destinations you think we should allow with the NLTAP card and explain why.

#### 2020 Answers

- Smokin' Joes. And the cab should wait. It doesn't take long to buy cigs.
- Trader Joe's and Farmer's Markets both handle product staples not available at the other places.
- Kirkwood Community College. It would help with getting to school.
- Walmart and the mall. ADDED
- Brown Deer Place, so we could visit our daughter who lives there.
- Walmart (best prices on groceries) ADDED; work (this would help tremendously with living expenses).
- Walmart, because it has more than just groceries. ADDED
- CID Airport. A lot of seniors travel.
- My helpers don't work on weekends, so when I need to go to work and back, I have to get a cab and pay full price.
- North Liberty schools for teacher and parent meetings and picking up sick kids. *ADDED*

#### 2021 Answers

- Banks and credit unions in Coralville and Iowa City
- I work part time. I would like to be able to use cab to do that. They charge minimum \$10 one way, so that would be \$20 for one night's work.
- · Can't think of anything or any other places. NLTAP

| I use the following methods of transportation               |      |      |      |
|---|------|------|------|
| (respondents picked all that apply)                         | 2022 | 2021 | 2020 |
| Cabs + using my NLTAP card                                  | 53%  | 68%  | 48%  |
| A platonic friend drives me                                 | 28%  | 35%  | 22%  |
| l drive my own vehicle                                      | 23%  | 43%  | 48%  |
| I walk to a destination (not walking for fitness only)      | 15%  | 10%  | 33%  |
| A family member drives me                                   | 8%   | 30%  | 33%  |
| My significant other/partner/spouse drives me               | 8%   | 13%  | 0%   |
| My bicycle  | 8%   | 3%   | 11%  |
| Other (respondents said "scooter," "rideshare," "Uber")     | 5%   | 6%   | 7%   |
| SEATS paratransit bus                                       | 5%   | 5%   | 0%   |
| Cabs + using my Medicare/Medicaid waiver                    | 5%   | 0%   | 7%   |
| Public bus transportation (such as a city bus)              | 3%   | 10%  | 15%  |
| Cabs + paying the entire cost of the trip myself            | 3%   | 3%   | 7%   |
| Carpool/vanpool   | 3%   | 3%   | 0%   |
| Private facility bus transportation (such as Keystone)      | 0%   | 8%   | 4%   |
| I borrow a vehicle from a friend, family member, or partner | 0%   | 0%   | 7%   |
| l use a volunteer driver program (such as TRAIL or RSVP)    | 0%   | 0%   | 0%   |
|   |      |      |      |
| On average, using my NLTAP card, I take                     | 2022 | 2021 | 2020 |
| 5 or more individual \$1 trips per week                     | 0%   | 0%   | 4%   |
| 1-4 individual \$1 trips per week                           | 8%   | 17%  | 15%  |
| Less than once per week (one to three times per month)      | 77%  | 51%  | 37%  |
| Zero trips (I have not used my NLTAP card at all)           | 15%  | 29%  | 44%  |
| Not applicable (I am not a cardholder bc card expired)      | 0    | 2%   | n/a  |
| The North Liberty Transportation Assistance Program         | 2022 | 2021 | 2020 |
| Serves all of my transportation needs                       | 23%  | 24%  | 19%  |
|   |      |      |      |

Not applicable (I am not a cardholder bc card expired) 0 22

taxi takes me most places or close enough to walk rest of way.

58%

- Airport. I like to travel.
- Fast food. Smoking Joes.
- I'd like to see the NLTAP pick up passengers from UI Emergency Care 24/7, because you get released anytime and need a ride home.
- · Should have some Sunday services.

#### 2022 Answers

Serves some of my needs

No opinion

Does not serve any of my needs

- Iowa City Senior Center. They are next to the library. They have more services than we do, more to offer in Iowa City.
- All the pantry or free produce stands are open after cab hours (start at 5pm or after). Same with Farmer's Markets (late afternoon/evening hours).
- Goodwill stores, city offers coupons as well as pantries. Aldis. Senior Center.
- Would be wonderful for St. Lukes, PCI and Prairie Creek (by Kirkwood Hotel) medical facilities.
- Trader Joes and Costco
- Mercy in Cedar Rapids
- Church service
- Airport
- Veterinarian to take my pet for appointment. Hair salon for haircut.
- It would be nice to be able to go out to a restaurant or film or new art museum. We cannot go out unless medical appointment. Also expanding hours in evening would be nice.

## APPENDIX B SEATS ARPA

## Usage, North Liberty and Rest of Johnson County

|      |     | Service Miles |      |     | Service Hours |      |     | Wheelchair |      | Passengers |      |     | One Way Trips |      |     |
|------|-----|---------------|------|-----|---------------|------|-----|------------|------|------------|------|-----|---------------|------|-----|
|      |     | NL            | JoCo | %NL | NL            | JoCo | %NL | NL         | JoCo | NL         | JoCo | %NL | NL            | JoCo | %NL |
| 2022 | Dec | 2039          | 427  | 83% | 149           | 42   | 78% | 1          | 2    | 117        | 43   | 73% | 114           | 36   | 76% |
| 2023 | Jan | 1451          | 610  | 70% | 116           | 60   | 66% | 0          | 0    | 104        | 49   | 68% | 95            | 49   | 66% |
|      | Feb | 1654          | 360  | 82% | 121           | 33   | 78% | 0          | 4    | 127        | 39   | 77% | 124           | 37   | 77% |
|      | Mar | 2437          | 401  | 86% | 174           | 33   | 84% | 2          | 7    | 188        | 44   | 81% | 184           | 41   | 82% |
|      | Apr | 2023          | 564  | 78% | 144           | 42   | 77% | 4          | 0    | 146        | 43   | 77% | 144           | 43   | 77% |
|      | May | 1736          | 1337 | 56% | 112           | 97   | 54% | 3          | 27   | 143        | 109  | 57% | 139           | 106  | 57% |
|      | Jun | 1003          | 1621 | 38% | 79            | 113  | 41% | 1          | 0    | 88         | 89   | 50% | 88            | 87   | 50% |

## Sample Ride Uses, May 2023

