

		CARDHOLDERS, COST & LOCATION DEMAND																
		CARDHOLDER (CH) INFORMATION							COST OUTLAY				DESTINATION MUNICIPALITY				TRIP CHAINS*	
		# OF RIDES	# ACTIVE CH	# TOTAL CH	% ACTIVE CH	AVG # RIDES/ ACTIVE CH	MEDIAN # RIDES/ ACTIVE CH	CITY TOTAL	CITY COST/ RIDE	MEDIAN RIDE COST	CITY COST/ ACTIVE CH	NL	CV	IC	OTHER	# OF RIDES	% OF TOTAL RIDES	
FY20	DEC	182	21	72	29%	9	2	\$ 2,507	\$ 14	\$ 9	\$ 119	61%	25%	14%	0%	16	9%	*a trip where neither the origin or destination are the cardholder's home. This means they left their house for more than one purpose.
	JAN	193	24	95	25%	8	4	\$ 2,868	\$ 15	\$ 12	\$ 120	47%	31%	22%	0%	22	11%	
	FEB	167	25	98	26%	7	4	\$ 2,821	\$ 17	\$ 13	\$ 113	47%	27%	26%	0%	36	22%	
	MAR	134	18	101	18%	7	3	\$ 2,533	\$ 19	\$ 16	\$ 141	46%	27%	27%	0%	10	7%	
	APR	135	16	102	16%	8	2	\$ 1,964	\$ 15	\$ 11	\$ 123	49%	37%	14%	0%	11	8%	
	MAY	109	11	102	11%	10	6	\$ 1,977	\$ 18	\$ 15	\$ 180	37%	34%	29%	0%	5	5%	
JUN	90	15	103	15%	6	4	\$ 2,087	\$ 23	\$ 22	\$ 139	8%	53%	39%	0%	2	2%		
FY21	JUL	85	16	106	15%	5	3	\$ 1,830	\$ 22	\$ 20	\$ 114	9%	51%	40%	0%	5	6%	
	AUG	100	18	112	16%	6	4	\$ 1,910	\$ 19	\$ 18	\$ 106	13%	43%	43%	0%	2	2%	
	SEP	94	22	117	19%	4	4	\$ 1,917	\$ 20	\$ 20	\$ 87	17%	48%	35%	0%	2	2%	
	OCT	123	20	118	17%	6	5	\$ 2,434	\$ 20	\$ 18	\$ 122	9%	59%	32%	0%	4	3%	
	NOV	118	22	121	18%	5	3	\$ 2,251	\$ 19	\$ 16	\$ 102	10%	72%	18%	0%	5	4%	
	DEC	201	26	105	25%	8	7	\$ 3,758	\$ 19	\$ 16	\$ 145	13%	59%	28%	0%	6	3%	
	JAN	170	25	94	27%	7	5	\$ 3,088	\$ 18	\$ 16	\$ 124	8%	72%	21%	0%	6	4%	
	FEB	143	27	81	33%	5	4	\$ 2,271	\$ 16	\$ 15	\$ 84	11%	67%	19%	4%	5	3%	
	MAR	191	27	83	33%	7	4	\$ 3,265	\$ 17	\$ 15	\$ 121	6%	66%	26%	2%	3	2%	
	APR	141	27	83	33%	5	4	\$ 2,503	\$ 18	\$ 17	\$ 93	5%	62%	33%	0%	1	1%	
MAY	145	23	85	27%	6	5	\$ 3,272	\$ 23	\$ 22	\$ 142	1%	51%	48%	0%	2	1%		
JUN	123	25	93	27%	5	4	\$ 2,103	\$ 17	\$ 15	\$ 84	14%	55%	30%	0%	2	2%		
FY22	JUL	141	27	95	28%	5	4	\$ 2,671	\$ 19	\$ 20	\$ 99	21%	43%	36%	0%	1	1%	
	AUG	151	30	98	31%	5	4	\$ 2,761	\$ 18	\$ 18	\$ 92	29%	47%	25%	0%	3	2%	
	SEP	155	26	98	27%	6	3	\$ 3,092	\$ 20	\$ 20	\$ 119	24%	43%	32%	1%	7	5%	
	OCT	122	27	100	27%	5	2	\$ 2,519	\$ 21	\$ 20	\$ 93	42%	38%	20%	0%	2	2%	
	NOV	127	30	102	29%	4	3	\$ 2,419	\$ 19	\$ 20	\$ 81	38%	44%	18%	0%	3	2%	
	DEC	154	26	95	27%	6	4	\$ 2,919	\$ 19	\$ 17	\$ 112	27%	47%	27%	0%	9	6%	
	JAN	153	24	93	26%	6	4	\$ 2,501	\$ 16	\$ 15	\$ 104	41%	42%	17%	0%	6	4%	
	FEB	134	30	100	30%	4	3	\$ 2,500	\$ 19	\$ 19	\$ 83	31%	40%	28%	0%	4	3%	
	MAR	207	29	100	29%	7	5	\$ 3,909	\$ 19	\$ 19	\$ 135	27%	49%	24%	0%	8	4%	
	APR	204	31	100	31%	7	3	\$ 5,108	\$ 25	\$ 20	\$ 165	27%	44%	29%	0%	16	8%	
MAY	153	29	103	28%	5	2	\$ 3,222	\$ 21	\$ 19	\$ 111	19%	46%	35%	0%	9	6%		
JUN	192	38	106	36%	5	3	\$ 4,155	\$ 22	\$ 17	\$ 109	22%	41%	36%	1%	6	3%		
FY23	JUL	141	30	107	28%	5	3	\$ 2,583	\$ 18	\$ 16	\$ 86	15%	52%	32%	0%	3	2%	
	AUG	153	35	111	32%	4	3	\$ 2,759	\$ 18	\$ 17	\$ 79	20%	48%	32%	0%	4	3%	
	SEP	213	39	119	33%	5	4	\$ 4,098	\$ 19	\$ 18	\$ 105	31%	36%	33%	0%	6	3%	
	OCT	193	39	128	30%	5	4	\$ 3,418	\$ 18	\$ 17	\$ 88	35%	41%	24%	0%	2	1%	
	NOV	201	36	127	28%	6	3	\$ 3,674	\$ 18	\$ 17	\$ 102	24%	47%	29%	0%	6	3%	
	DEC	211	41	125	33%	5	3	\$ 3,447	\$ 16	\$ 15	\$ 84	29%	50%	21%	0%	3	1%	
	JAN	283	35	121	29%	8	4	\$ 4,119	\$ 15	\$ 11	\$ 118	48%	35%	17%	0%	18	6%	
	FEB	241	41	124	33%	6	2	\$ 3,529	\$ 15	\$ 10	\$ 86	46%	34%	20%	0%	14	6%	
	MAR	315	45	125	36%	7	3	\$ 5,686	\$ 18	\$ 17	\$ 126	35%	43%	21%	1%	12	4%	
	APR	351	50	123	41%	7	4	\$ 6,834	\$ 19	\$ 17	\$ 137	33%	41%	25%	1%	26	7%	
MAY	335	39	131	30%	9	3	\$ 5,326	\$ 16	\$ 14	\$ 137	38%	45%	18%	0%	28	8%		
JUN	319	44	130	34%	7	4	\$ 6,024	\$ 19	\$ 17	\$ 137	34%	43%	23%	0%	23	7%		
FY24	JUL	308	45	130	35%	7	4	\$ 6,571	\$ 21	\$ 17	\$ 146	26%	44%	30%	1%	22	7%	
	AUG	406	45	134	34%	9	4	\$ 8,811	\$ 22	\$ 20	\$ 196	23%	40%	37%	0%	30	7%	
	SEP	312	39	132	30%	8	5	\$ 6,730	\$ 22	\$ 19	\$ 173	27%	34%	40%	0%	21	7%	
	OCT	388	47	133	35%	8	6	\$ 7,665	\$ 20	\$ 18	\$ 163	27%	40%	32%	1%	18	5%	
	NOV	316	46	129	36%	7	4	\$ 5,959	\$ 19	\$ 17	\$ 130	30%	42%	28%	0%	12	4%	
	DEC	261	44	125	35%	6	3	\$ 4,637	\$ 18	\$ 16	\$ 105	29%	43%	28%	0%	11	4%	
	JAN	199	42	125	34%	5	3	\$ 3,679	\$ 18	\$ 17	\$ 88	23%	51%	26%	0%	16	8%	
	FEB	223	41	125	33%	5	4	\$ 4,139	\$ 19	\$ 16	\$ 101	27%	53%	20%	0%	8	4%	
	MAR	243	42	123	34%	6	4	\$ 4,207	\$ 17	\$ 16	\$ 100	32%	44%	24%	0%	6	2%	
	APR	271	40	119	34%	7	4	\$ 4,577	\$ 17	\$ 13	\$ 114	30%	42%	25%	3%	5	2%	
MAY	232	36	121	30%	6	4	\$ 3,989	\$ 17	\$ 15	\$ 111	29%	44%	26%	1%	2	1%		
JUN	304	44	120	37%	7	4	\$ 5,569	\$ 18	\$ 14	\$ 127	29%	44%	27%	0%	2	1%		
FY25	JUL	221	35	120	29%	6	4	\$ 3,952	\$ 18	\$ 13	\$ 113	44%	36%	19%	1%	6	3%	
	AUG	242	36	123	29%	7	4	\$ 5,055	\$ 21	\$ 17	\$ 140	29%	44%	25%	2%	6	2%	

UPDATED: 2024 SEPT

AVG/MO 200
TOTAL ALL 11419

TOTAL ALL \$ 212,166

AVG/MO 200
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